

A stylized sunburst graphic with multiple triangular rays of varying lengths, positioned above a thick, dark blue curved line that resembles a horizon or a rising sun. The background is a solid, medium blue color.

INSURANCE INDUSTRY CHARITABLE FOUNDATION
HELPING COMMUNITIES. ENRICHING LIVES. TOGETHER.
2010 ANNUAL REPORT

ESTABLISHING A SENSE OF DIRECTION

IICF is the leading philanthropic voice of the insurance industry across the nation. 2010 has been a benchmark year of success. Working together as a united industry allows IICF a unique opportunity to highlight the strengths, talents and significant contributions the insurance and financial services industries provide. Those valuable industry gifts start with the local communities but extend throughout the world.

Thank you to our investors, board leaders and companies, industry associations, industry foundations, and especially to the thousands of individual industry volunteers who have supported us throughout the year.

Sincerely,

Bruce Basso

*Chairman
IICF National Board of Governors,
CEO, Worldwide Broker Network*

Adam McDonough

*Chairman, California/Western Division
President & CEO, Lockton Insurance
Brokers, San Francisco*

David Brinkman

*Chairman, New York/Tri State Division
Executive Managing Director, Aon Benfield*

William Ross

*Chief Executive Officer
Insurance Industry Charitable Foundation*



*New York Dinner Chairman, Greg Case,
President & CEO AON presents Maurice
"Hank" Greenberg the "Double I" award.*

*Insuring the Children Chair, Kris Allison
and her team hit the green at the
annual ITC Golf Tournament raising
funds to fight child abuse and neglect.*



YEAR-END ACCOMPLISHMENTS NOTEWORTHY IN A TOUGH ECONOMY

The Insurance Industry Charitable Foundation Board of Governors and Directors are proud to highlight their year-end review of activities and accomplishments. During 2010, IICF—

- Set a record with Foundation grantmaking totaling more than \$854,000.
- Launched first bi-coastal national Volunteer Week program with record-breaking numbers of volunteer service hours, over 20,000, and industry volunteers numbering, over 4,200.
- Grew endowment fund to over \$1.0M.
- Welcomed four distinguished leaders to the National Board of Governors: Walter Bell, Chairman of Swiss Re America Holding Corporation; Pierre Bize, President & CEO, CSE Insurance Group; Ken Crerar, President, Council of Insurance Agents and Brokers and Michael Lee, President & CEO, Tower Group Companies.
- Generated nearly \$1.2M dollars of revenue from annual benefit dinners.
- Brought together a National Advisory Board representing company foundation leaders throughout the industry/nation.
- Secured a National Research Partnership with McKinsey and Company to conduct and publish an annual industry P & C CEO Philanthropic Survey/Report.
- Engaged communities and supported a record number of worthy charities from New York, New Jersey and Connecticut with grants totaling \$491,268.



AON Benfield and the IICF team up for the Annual Reinsurance Charity Softball Tournament.



Lloyd's Chairman, Peter Levene addresses industry professionals and students at the Center for Insurance Studies at California State University, Fullerton.

YEAR-END ACCOMPLISHMENTS NOTEWORTHY IN A TOUGH ECONOMY

- Touched over 75 different nonprofit agencies from San Diego to the Central Valley to Sacramento and continued outreach out to involve other western states.
- Continued work on launching a third operating division centered in Chicago with the anticipation of a 2011 announcement.
- Secured Lloyd's Chairman, Lord Peter Levene as an industry speaker for the Center for Insurance Studies at California State University, Fullerton.
- Opened partnerships/dialogs with IIABA local chapters, PLUS Foundation and other industry associations.
- Implemented a social network strategy.
- Drew a record guest attendance of over 830 participants at the New York-Tri State Division's annual benefit dinner.
- Recruited 16 new board members during the 2010 calendar year, and engaged participation from the Life and Health segment for the first time.

*To date, the Foundation has awarded over **\$17 million** in community grants and contributed over **140,000** hours of volunteer service.*



Adam McDonough, Western Division Chairman, Bruce Basso, National Board of Governors Chairman, and Steve Meyer, Western Division Chairman-Elect celebrate the industry's philanthropic efforts at the Western Division Annual Dinner.



Rudolph W. Giuliani addresses over 800 industry guests at the New York Annual Dinner.

IMPACTING THE COMMUNITY THROUGH COLLABORATION

The work of the Foundation is critical to our industry. We have the opportunity through the Foundation, to show people we are more than premium takers, policy issuers and claim payers.

— Hank Watkins, President, Lloyd's America, Inc. & New York-Northeast Division Board Member

Your industry at the core takes care of the things we fear the most. That's what you do day in and day out in your business... and that is a noble and wonderful thing to do - and don't let anyone ever discredit that.

— Rudolph W. Giuliani

The insurance industry, I consider a very noble industry. Part of that nobleness is that it is always giving back. The IICF is the organization that brings everyone together, aggregates them and does something in a big explosive way.

— Walter Bell, Chairman of Swiss Re America
& IICF National Board of Governors

World Cares Center is thankful for and proud of the support received from the Insurance Industry Charitable Foundation over the last three years. IICF's support of WCC has ensured a safer, better prepared New York Tri-State area.

— Lisa Orloff, Executive Director,
World Cares Center

The insurance industry believes in giving back and encouraging their employees to give back. When businesses work with nonprofits it makes a stronger community.

— Barbara Langsdale,
Vice President of Development,
We Care Services for Children

Volunteer Week volunteers assemble care packages for the needy at the Los Angeles Regional Food Bank.



David Brinkman, New York Chairman awards IICF grant to the Christopher & Dana Reeve Foundation, in honor of Mark Messier, at the New York Annual Dinner.

INSURANCE INDUSTRY CHARITABLE FOUNDATION



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