

2012 BLAZING THE  
TRAIL CHAIR  
J. ERIC SMITH  
SWISS REINSURANCE  
AMERICA CORPORATION

PRESENTING SPONSOR  
ZURICH

PLATINUM SPONSORS  
ENCOMPASS INSURANCE  
HUB INTERNATIONAL  
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LIBERTY MUTUAL  
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MACQUARIE CAPITAL  
MARSH, BERRY & CO.  
MERRILL LYNCH & CO.  
MESIROW FINANCIAL  
MILLIMAN  
R-T SPECIALTY  
TRAVELERS  
WILLIS GROUP  
HOLDINGS

# Make No Little Plans.

They have no magic to stir men's blood...  
Make big plans, aim high in hope and work.

Daniel H. Burnham; architect & city planner (1846 - 1912)



*Insurance Industry  
Charitable Foundation  
Midwest Division*  
**2012 Inaugural**  
**BLAZING  
the TRAIL**  
**Benefit Dinner**  
*Join us for a trip back in time  
to the early 1890s  
& the World's Columbian Exposition.  
You won't want to miss this exciting  
evening in the White City, where  
you'll experience, first-hand,  
the innovation, ingenuity & trailblazing  
technologies of the day.*

**Thursday** *vs* **March 1, 2012**

**THE FIELD MUSEUM · CHICAGO, ILLINOIS**

**6:00 p.m. Cocktails, Hors d'Oeuvres, Midway Games & Entertainment**

**7:00 p.m. Dinner, Program & Live Auction**

*Keynote Speaker* · **J.B. Pritzker** · Business & Civic Leader

*Inaugural Trailblazer Award Recipient* · **Bears Care** · The Charitable Beneficiary of the Chicago Bears

*First-ever Frontier Awards Presentation* · **Recognizing Exceptional Industry Individuals**

Cocktail Attire *vs* Period Costume Encouraged

BLAZING *the* TRAIL



HELPING COMMUNITIES  
ENRICHING LIVES. TOGETHER.  
Insurance Industry Charitable Foundation