Insurance Industry Charitable Foundation’s 2017 Philanthropic Showcase Features Outstanding Philanthropic and Community Programs of the Insurance Industry

Los Angeles, CA (December 19, 2017) – The Insurance Industry Charitable Foundation (IICF), a nonprofit organization that helps communities and enriches lives, today announced the release of its annual IICF Insurance Industry Philanthropic Showcase, a retrospective that highlights the philanthropic accomplishments of eleven of the foundation’s Key Partner Companies in 2017. The IICF 2017 Philanthropic Showcase is accessible at: http://online.fliphtml5.com/swww/eltr/

This year’s edition features the philanthropic events and community outreach initiatives undertaken by the IICF Key Partner Companies, those with Board of Directors representation across three or more of IICF’s five divisions, along with serving on the IICF Board of Governors. Throughout the past year these companies, individually and working in cooperation with IICF, have supported an array of communities, causes and nonprofit and charitable organizations with exceptional volunteer, fundraising and outreach support.

The 2017 Philanthropic Showcase features highlights from the following Key Partner organizations:

- AIG
- Chubb
- CNA
- Farmers Insurance
- HUB International
- Lloyd’s
- Mayer Brown
- Munich Re
- Swiss Re
- The Hartford
- Zurich North America

“Companies forge partnerships to optimize their business models and enhance their abilities to be successful, and the IICF is no different,” said Bill Ross, CEO, Insurance Industry Charitable Foundation. “The IICF Key Partner Companies are a select group of industry leaders who take on the highest philanthropic leadership roles with us, providing the opportunity to optimize the Foundation’s work, enhance our programs and help us achieve greater impact in the communities where we live and work.”

With record levels of industry support, 2017 has been a year of exceptional achievement for IICF, including expansion of its Early Literacy Initiative with additional free, bilingual resources for children in underserved communities, including 100,000 copies of the new Book Buddies storybook, record-setting participation in the annual IICF Week of Giving with more than 10,000 insurance volunteers, being named the Charity Partner of InsureTech Connect and the
Insurance Business America Awards, and hosting a vital industry conversation on diversity and inclusion, at the intersection with innovation, at its highly successful Women in Insurance Global Conference in New York.

Through the generosity of insurance companies and industry professionals, IICF raised more than $630,000 in disaster relief funds in the last two quarters of 2017, 100% of which will benefit those affected by the devastating hurricanes and wildfires this year. “All this, and more, is made possible through the ongoing dedication and commitment of the insurance industry in supporting the IICF mission of helping communities and enriching lives, together,” added Ross, IICF CEO. “2018 promises to bring even greater collaboration as IICF celebrates its twenty-fifth year of representing the insurance industry as its philanthropic voice and united foundation.”

For more information about the Insurance Industry Charitable Foundation, please visit: https://iicf.org/

**About the Insurance Industry Charitable Foundation (IICF)**
The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that unites the collective strengths of the insurance industry to help communities and enrich lives through grants, volunteer service and leadership. Established in 1994, IICF has contributed $28.7 million in community grants, along with 270,000 volunteer hours by more than 100,000 volunteers, to hundreds of charities and nonprofit organizations, reinvesting in local communities where funds are raised. IICF is a registered nonprofit organization under section 501(c)(3) of the IRS code. Learn more at [www.iicf.org](http://www.iicf.org) or follow us on Twitter [@iicf](http://twitter.com/iicf).

**Contact:**
Alisa Breese
Communications Director
Insurance Industry Charitable Foundation
O: (949) 481-3741
M: (949) 207-9717
abreese@iicf.org