2019 IICF Insurance Industry Philanthropic Showcase

The Insurance Industry Charitable Foundation unites the collective strengths of the insurance industry to help communities and enrich lives through grants, volunteer service and leadership.
Who We Are: The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that unites the collective strengths of the insurance industry to help communities and enrich lives through grants, volunteer service and leadership. Established in 1994, IICF has served as the philanthropic foundation and voice of the insurance industry for more than twenty-five years.

Who We Serve and How: Through IICF, insurance industry supporters in the United States and United Kingdom are connected with local nonprofit organizations and work together to help those in need and give back to the communities where we live and work. Funds raised by IICF, in collaboration with our network of industry board companies, partners and supporters and from IICF leadership initiatives, are awarded through the IICF Community Grants Program in each division. IICF volunteer projects with hundreds of nonprofits offer creative, personal and profound opportunities to make a meaningful difference throughout the year.

Our Impact: Since its inception IICF has contributed more than $36 million in community grants to hundreds of charities and nonprofit organizations across the US and UK. IICF reinvests in communities where funds are raised to maximize local impact. Through IICF’s year-round volunteer program and the IICF Week of Giving, the largest ongoing volunteer initiative in the insurance industry, more than 110,000 industry professionals have given back through IICF.

How to Get Involved: IICF brings together experienced and young insurance professionals alike who are committed to giving back to their communities. There are many ways to be involved and help support your community – volunteer, attend an event, donate, become a member and help spread the word! Visit www.IICF.org to learn more or contact the IICF Executive Director in your area.

The five divisions of IICF in the Midwest, Northeast, Southeast, West and United Kingdom which include nine chapters, award grants to nonprofits and charities in a range of focus areas, including education, children at risk, food insecurity, disaster preparedness, military veterans, the environment, social mobility, health and human services and more.
Making a Commitment to Community

The Insurance Industry Charitable Foundation (IICF) long ago developed an innovative concept of working with the insurance industry to encourage, facilitate and highlight its community commitment and philanthropy. Spanning more than twenty-five years, we have advanced our mission of helping communities and enriching lives through the awarding of grants, creating opportunities for volunteer service and exercising community and industry leadership through collaborative initiatives with insurance industry supporters and volunteers, IICF Board Companies and a select group of Key Partners.

The 2019 IICF Philanthropic Showcase once again features our esteemed Key Partners as they highlight a glance at their own community commitment. These industry-leading companies help IICF to grow and guide our direction as a foundation. Each makes both a significant individual company and collective industry commitment to the community and to the Insurance Industry Charitable Foundation.

IICF anticipates surpassing $38 million awarded in local IICF Community Grants since its inception through 2019. We successfully expanded our annual Week of Giving to year-round volunteer opportunities. Last year also saw the completion of our $1.5 million IICF Early Literacy Initiative grant to Sesame Workshop, the capstone of which was 100,000 copies of Book Buddies, our bilingual preschool storybook, distributed in underserved communities in each of the 50 US states, and in Puerto Rico and the UK.

2019 also saw the addition of a fourth IICF pillar – measurements and standards. The joint IICF/McKinsey & Company Charitable Giving in the Insurance Industry survey was conducted for a third time and a new IICF Philanthropic Index was piloted, which provides a clear initial estimate of industry volunteerism – well over one million hours of volunteer service contributed annually throughout the US.

Launching in 2020, the IICF Disaster Relief Collaborative will formalize our support of disaster relief efforts following catastrophic natural events – providing Collaborative members the opportunity to share, learn and work together through IICF.

Perhaps our greatest leadership initiative can be found in the IICF Women in Insurance Conference Series. More than 7,000 industry professionals have participated in these empowering events – the only ones of their kind to benefit charitable causes. In 2020 we again convene the industry for Regional Forums in Chicago, Dallas, Los Angeles and New York.

These measurements and successes of community commitment are not achieved without the leadership level of support and investment by the IICF Key Partners. Their efforts help us to further engage many additional industry supporters and investors in the IICF.

The annual IICF Philanthropic Showcase is an opportunity for IICF to share the community work and dedication of our Key Partners. Additionally, it is an occasion for us to thank the fifteen IICF Key Partner Companies for their industry and community leadership. Each is unique in its philanthropic approach and all are active and respected community leaders. We sincerely thank the IICF Key Partners for taking the time to highlight an overview of their community programs and the support and involvement of their employees. The insurance industry’s commitment to the community remains strong.

It is important to acknowledge and recognize every individual supporter of the IICF as well as each company serving on a Division, Chapter or Associate Board of Directors. It’s worthy to note more than 500 industry leaders now serve on an IICF Board or Committee.

Special thanks to our International Board of Governors and industry leaders, with the support of whom we continue to help communities and enrich lives, together!

Bill Ross, Chief Executive Officer
Insurance Industry Charitable Foundation
A passion to serve people has been part of AIG since its start and 100 years later, that same passion still fuels the organization. Since its earliest days, AIG has been committed to making a difference - not just for its clients, but for the communities in which it operates.

It’s a passion that began with Cornelius Vander Starr, the founder of American Asiatic Underwriters, the company to which AIG traces its roots to. Let’s travel back to 1951 when while visiting Japan, he met Chiharu Igaya, a competitive skier who had recently qualified for the 1952 Olympics. Starr not only paid for Igaya and his teammates to travel and train in Helsinki, but also supported Igaya’s college education after the Olympics. Igaya would go on to join Starr’s organization in Japan, and he stayed with the company for almost 50 years.

AIG continues to foster and nurture young talent around the world.

In 1987, AIG introduced the High School Diplomats Program in Japan, which allows students from both Japan and the U.S. to experience each other’s countries through cultural exchanges and homestays, language classes, tours and visits to AIG offices. More than 2,000 students have graduated from the program.

Fast forward to 2014, AIG teamed up with Junior Achievement to bring financial literacy and entrepreneurship programming into classrooms. This partnership is still going strong and in 2018 alone, the program reached over 18,000 students in 24 cities, preparing them to succeed in the global economy.

That generosity of spirit lives on beyond education.

When a catastrophic flood struck The Netherlands in 1953, Cornelius Vander Starr and one of Starr’s organizations, American
AIG volunteers in the Philippines collecting trash littering their coastline. A group of almost 100 employees combed the beach, removing plastic bottles and caps, cans, cigarette butts and much more.

International Underwriters, donated critical funds to disaster relief efforts.

Offices in a dozen cities across the globe have helped package over one million nutritious meals with Rise Against Hunger since 2014.

AIG celebrates Global Volunteer Month every April, providing employees everywhere the opportunity to support the causes that matter most to them. In April 2019, more than 4,000 employees donated over 14,000 volunteer hours to serve those in need.

AIG’s programs enable employees to give back to their communities by offering 16 hours volunteer time off per year and the Matching Grants Program, which matches employee donations 2:1.

Whether it’s taking part in autism awareness walks in Tokyo or Montreal, classroom volunteering in São Paulo, or caring for the elderly in Bangalore, tens of thousands of AIG employees give their time, energy and passion to their local communities, just as the company and its employees have always done.
Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Our Commitment to Social Impact

In every region of the world, Aon works to mitigate risk and improve the health and vitality of individuals and communities at large. By thoughtfully leveraging what’s uniquely Aon – our insights and expertise – along with our human and financial capital, we strive to further our firm-wide mission to empower economic and human possibility. That’s why our charitable partnerships and firm-wide community involvement efforts focus on risk, education, health and retirement.

Investing in our Communities

Through our financial contributions, volunteer efforts and matching contributions, we support numerous local organizations that align with our social impact pillars. Nationally, we work with three premiere charitable partners, which focus on improving the health and vitality of both individuals and our communities at large. Those partners include the American Heart Association, United Way and the American Red Cross.

Through the Aon Foundation and the firm’s corporate contributions programs we invested more than $10.3 million in more than 2,100 nonprofit organizations in the U.S. in 2019.

Aon’s Partnership with the Red Cross

The number, variety and sheer scale of risk events that occur each year continues to grow. As a business, we are challenged to respond swiftly to the client needs that arise in the wake of these incidents, ensuring that businesses – the economic engine of our communities – are able to come back online quickly and continue their operations.

And we know that the Red Cross is also there on the ground, responding to critical humanitarian needs. As a member of the American Red Cross Annual Disaster Giving Program, Aon’s $500,000 annual contribution helps ensure that responders can be on the scene of a disaster at a moment’s notice to provide shelter, food, emotional support and other assistance to people in need.

In addition, Aon offices around the world support local Red Cross and Red Crescent affiliates by hosting on-site blood drives, assembling hygiene kits for disaster victims, participating in disaster preparedness training programs and sponsoring Red Cross fundraising events such as golf outings and benefit dinners.
A Commitment to Service

Our colleagues represent the best of Aon by demonstrating a commitment to service that extends beyond our day-to-day business responsibilities. Aligned under our firm’s focus on risk, education, retirement and health, our colleagues put their passion and expertise to work in responding to the needs of their communities, combining charitable giving and colleague volunteerism to invest in our communities. Each year, Aon employees devote thousands of hours of service to charitable organizations and educational institutions around the world.

While volunteer activities take place throughout the year to support our key partners, one of the most meaningful days for colleagues each year is Aon United Day for Communities, our firm’s annual global service day. During 2019 Aon United Day for Communities, more than 8,800 colleagues in 49 countries served 350 community partners and invested more than 34,000 volunteer hours in improving their communities. From Aguascalientes to Zurich, Aon colleagues participated in blood drives, packing food boxes for the hungry, facility improvements to child care centers, park and beach clean ups, building houses, and providing supportive services or recreational opportunities to seniors and people with disabilities.

Visit aon.com/empowerresults to discover how Aon is making a social impact in communities worldwide.
At Assurant, we uphold our purpose – to help people protect what matters most – with a deep commitment as a responsible corporate citizen.

Four uncompromising values reflect the essence of our company culture – common sense, common decency, uncommon thinking, uncommon results. Our employees are dedicated to living these values and making a difference in their communities across North America, Latin America, Europe and Asia-Pacific.

Our Social Responsibility Strategic Framework is expressed through four core pillars linked to our strategy to build a stronger Assurant for the future:

**Community Impact:** We actively engage to strengthen the communities where we live and work worldwide, while operating our business with a meaningful environmental commitment.

**Responsible Employer:** We strive to be a responsible and progressive employer that values diversity and promotes inclusion.

**Integrity and Ethics:** We adhere to unwavering standards for integrity, ethics and governance.

**Customer Commitment:** We deliver differentiated experiences by being customer-obsessed and anticipating the needs of the people we serve.

Our Approach to Community Giving

We actively partner with core nonprofit organizations that align with our purpose, values and our long-standing commitment to equal opportunity, non-discrimination and fair treatment of all.

Our Assurant Cares global giving and volunteer engagement reflect three focus areas:

**Protecting:** We help people access safe places to live and thrive.

**Connecting:** We strengthen communities where we operate, especially when disasters strike. This includes supporting core charitable partners in ways that enhance their capacity to serve.

**Inspiring:** We encourage and prepare diverse talent and innovative leaders for the future.

At Assurant, we adhere to a “dollars-plus” philosophy to ensure the grants we make include ways for our employees to volunteer and give back in their local communities. We also work with causes related to Assurant’s lines of business.

Our Assurant Foundation Trust donates about $4 million annually through grants, disaster relief, matching gifts and in-kind support. We support a broad array of core charitable partners worldwide and are leadership supporters of the American Red Cross, Habitat for Humanity International, Move For Hunger and local United Way chapters in many of our Assurant locations. Beyond our grant making, our Assurant Cares commitment comes to life through:

**Matching gifts** of employee donations up to $1,000 per year per employee to eligible charities that matter to them;

**In-kind donation** of computers, laptops and other equipment we no longer need to charities through a partnership with Good360;

**Active volunteerism** by our employees worldwide through 41 Engagement Champion Teams and numerous Assurant Cares Days of Service, as well as executive service on nonprofit boards;

**8 hours of paid time** annually for employees to volunteer with organizations that matter to them personally;

**Memorial grants** to honor the loss of employees, their close relatives and/or client relationships;

**Charitable payroll deduction** opportunities to make giving convenient for Assurant employees; and,

**Our Assurant Cares portal** leverages the power of technology so that employees can track their volunteer hours, request matching gifts, make payroll deductions to charitable organizations and more.

Separately, through our Assurant Cares Employee Support (ACES) Fund we provide emergency disaster relief grants of $500 to $10,000 to help our employees in the wake of catastrophic events.

To learn more about our Social Responsibility commitment, go to www.assurant.com.

Assurant employees in multiple U.S. and Canadian locations build dozens of Habitat for Humanity homes for deserving families each year – a tradition of teamwork that began nearly 20 years ago.
Now in its fourth year, the Assurant 5K raised more than $210,000 in 2019 to benefit the programs and people served by United Way of Miami-Dade.

Assurant’s multifamily housing team helps others thrive through our partnership with Move For Hunger as we focus on feeding families and reducing food waste that often occurs when people relocate.
With a network reach in more than 200 countries and over 9,000 employees, we at AXA XL believe that we have a responsibility to leverage our resources to help move the world forward. From considering how our people and products can help build more resilient communities, to advancing understanding and response to climate change, our approach to Corporate Responsibility is the same as our approach to business; we are constantly seeking to provide innovative solutions to the world’s most complex problems.

It’s with this in mind that we’re particularly proud to be an active partner of the Insurance Industry Charitable Foundation (IICF). We strongly support the organization’s mission to help communities and enrich lives by uniting the collective strength of the insurance industry – together, we can make a much bigger impact than we ever could individually.

Change Starts Here: Managing Our Environmental Footprint

For several years, we have been working to reduce our environmental footprint through a variety of efforts, including colleague-led Green Committees in two of our largest offices – London, UK and Gurugram, India. Through these efforts, colleagues have launched initiatives to reduce waste in the workplace and at home, and to engage their peers in environmentally friendly behaviors. From the elimination of paper cups to a plastic-free policy to water conservation nozzles in restrooms, our colleagues are making a difference where they work and live.

Developing Blue Carbon Resilience Credits

In 2018, we announced the development of a new project in conjunction with global conservation organization, The Nature Conservancy (TNC), focused on the feasibility of “Blue Carbon Resilience Credits.” These credits would – for the first time – enable corporations to offset their carbon footprint by making quantifiable contributions to the United Nations Sustainable Development Goal 13: Climate Action.

Coastal Wetlands: Protection and Resilience Superpower

Coastal wetlands – salt marshes, seagrass meadows and mangroves – draw in carbon from the atmosphere and lock up much of it in layers of accumulated soil. In healthy coastal wetlands, this stored “blue carbon” remains in the soil for thousands of years, making these ecosystems one of the greatest potential climate mitigation solutions.
Unlike terrestrial forests, healthy coastal wetlands not only sequester carbon, they also protect coastlines by absorbing incoming wave energy and storm surge. This provides resilience benefits to communities, assets and economies that are increasingly vulnerable to flooding in a climate-changing world, often at lower costs than grey infrastructure like seawalls and levees.

Need another reason to invest in wetlands? It’s estimated that without mangroves, coastal communities would incur an additional USD $82 billion in flood damages each year. This is particularly noteworthy for our industry, as insurers have paid out over $300 billion in claims as a result of coastal damage caused by storms over the past 10 years.¹

Coastal wetlands are also some of the planet’s most productive ecosystems – a significant number of species depend on wetlands for breeding and feeding.

Unfortunately, coastal wetlands are being lost at an alarming rate – more than almost any other habitat on the planet – due to human activity. By restoring less than half of our lost coastal wetlands, we can increase their size and climate mitigation potential by an additional 10 million hectares – equivalent to the size of Iceland. At this scale, we could absorb and store more than 750 million tons of atmospheric carbon dioxide per year.

How Blue Carbon Resilience Credits Work

The Nature Conservancy, with support from AXA XL, is developing a credit that values the combined carbon sequestration and coastal protection and resilience benefits of coastal and near shore wetlands. We expect that insurance firms and other corporations will be able to purchase these credits to offset their carbon footprint, ensure the long-term health of important natural systems, and protect vulnerable coastal communities from increasingly severe storm events.

By building a strong case of carbon value paired with resiliency benefits, this work has the potential to create a transformational shift in Corporate Responsibility. People would manage coastal wetlands, limit risks from storm surges and flooding in the face of a climate-changing world, while creating an innovative way for corporations to mitigate their carbon footprint and help preserve natural flood barriers.

In addition to the benefits to local communities, this concept could create a blueprint for other NGOs and markets to use to scale up blue carbon resilience credits in other locations and help contribute to global efforts to address climate change.

¹ The Nature Conservancy
Chubb: Chubb Gives Back

Chubb and IICF Week of Giving

At Chubb, we are dedicated to supporting the communities where our employees live and work through philanthropic engagement. The company has a rich history of supporting communities around the globe and promoting positive societal contributions through volunteerism, grants and sponsorships.

During the IICF Week of Giving, Chubb employees are given opportunities to volunteer in the local communities, and are encouraged to do so. Employees engage with their communities through various projects, activities and collective giving. During the 2019 initiative, Chubb had nearly 750 employees across 17 offices volunteer their time with nonprofit organizations, which included food banks, homeless shelters, and local community parks.

Employees in Chubb’s Atlanta office volunteered at The Drake House, a nonprofit in the North Metro Atlanta area, providing supportive housing and enrichment programs for homeless mothers and children. Volunteers cleaned apartments and classrooms, organized the pantry, and did yard work to ensure a healthy and organized living environment for the residents. A regional team of employee volunteers in Philadelphia teamed up with Habitat for Humanity to build homes to meet the housing needs of the local community. In Dallas, employees spent time with preschoolers at Mi Escuelita, a nonprofit helping preschool aged children receive a qualified and enriching education. Chubb volunteers provided arts and crafts supplies for the children. After engaging the preschoolers in fun and creative activities, the volunteers helped reorganize the classroom bookshelves.

Through the IICF Week of Giving, Chubb employees were empowered to promote citizenship and invest in the well-being of local communities. Chubb’s active participation in 36 projects across the country resulted in over 2,200 employee volunteer hours being dedicated to serving and helping numerous communities.

Chubb’s Providing Hope Campaign

Founded in 1913, City of Hope is a national leader in advancing cancer research and treatment protocols, striving to prevent, treat, and cure cancer and other life-threatening diseases. For over a decade, City of Hope has been deemed one of the nation’s elite cancer hospitals by U.S. News & World Report and is currently recognized as the leading cancer hospital in the West.

Chubb has a 19 year history with City of Hope Cancer and Diabetes Research Hospital, dating back to 2000. In 2003, our company launched our first national employee giving campaign with City of Hope, where employees across North America were encouraged to donate to City of Hope. The campaign is now an annual initiative for Chubb employees, with the Chubb Charitable Foundation matching all donations dollar for dollar.

Since Chubb’s first Providing Hope Campaign in 2003, over $1.6 million has been contributed to City of Hope through employee donations and the Chubb Charitable Foundation. In 2019, we raised record-breaking funds, through employee one-time contributions, payroll deductions, and local fundraisers. During the two week campaign, numerous fundraising efforts took place in our offices across the country, including auctions, bingo, food and bake sales, and Hope Note sales to write inspiring messages of support and remembrance. Company executives also shared personal stories and experiences with City of Hope, as a way to engage their peers and highlight the important mission. Chubb employees’ support and unwavering dedication to City of Hope aids in its groundbreaking efforts in cancer and diabetes research and treatment.
Chubb’s New Jersey office raises funds for City of Hope with fundraisers including raffling off donated baskets.

Employees in Chubb’s Wilkes-Barre, PA office sign and post paper tulips to represent their donation to City of Hope, as part of Chubb’s 2019 campaign.

During the IICF Week of Giving, employees from Chubb’s Whitehouse Station, NJ office assisted Meals on Wheels in sorting and preparing meals, followed by delivery of the meals to numerous local residences.
By sharing the gift of time and talent with thousands of students, CNA colleagues are helping students learn about career pathways, the role insurance plays in a global economy, and ways to succeed and harness opportunities as they arise.

“The best thing I learned today was that an insurance company is a very interesting place to work. I learned what a CEO does and what an insurance company does.”

Anthony
Junior Achievement Student, New Jersey
CNA colleagues have stated how their volunteer experiences encourage them to give more to our communities and reinforce the need to give back so they can make a difference in the lives of young people.

CNA is proud to help educate students in financial literacy and continues to place a high priority on helping them succeed – from kindergarten through college and beyond. To learn more about CNA’s community sponsorships, employee volunteer activities, and our commitment to social responsibility, visit CNA.com/socialresponsibility.
The EY Global Review 2019 announced the goal to positively impact the lives of 1 billion people by 2030 through EY Ripples – a new, ambitious global corporate responsibility program. More than 1 million people across EY member firms and their communities will be mobilized globally through the program, with the aim to drive long-term change by rapidly expanding EY action in three focus areas:

- Working with impact entrepreneurs around the world to scale innovative solutions to global problems
- Supporting the next generation to develop mindsets and skills to find and sustain meaningful work
- Accelerating environmental sustainability by driving adoption of business models that protect and regenerate the environment, while unlocking economic opportunity

The EY organization is increasing the provision of not-for-profit consulting services for impact entrepreneurs, wherein EY people dedicate their time and skills to diverse projects that help tackle inequality and drive sustainable growth around the world.

Almost 500 global immersive projects have been completed by EY people so far, with each dedicated to helping scale a business that drives progress toward one or more of the UN Sustainable Development Goals. For example, EY Ripples projects completed in the last year have helped to:

- Bring clean, affordable energy to off-grid families in Sierra Leone
- Connect people in rural Chile to medical care via telemedicine
- Provide safe sanitation for low-income communities in Kenya and India

In addition, EY is expanding mentoring, coaching and educational programs focused on supporting the next generation and equipping them with transferable skills for the future of work.

Through these efforts, EY people use their skills to help young people and underserved groups to succeed by conveying knowledge related to entrepreneurship, adaptability, machine learning, financial literacy and other 21st-century skills.

Beyond established EY initiatives, such as College MAP in the US and NextGen in South Africa, EY recently signed a global agreement with international youth-serving NGO Junior Achievement Worldwide, to expand existing EY programs to 18 countries. In the US, EY currently supports the best JA Company teams to compete for scholarship and awards at the JA National Student Leadership Summit, while EY’s exclusive sponsorship of JA Launch Lesson mobilizes business owners to share their entrepreneurship experiences to reach approximately 200,000 high school students by 2020.

To accelerate environmental sustainability, EY will work to drive adoption of behaviors, technologies and business models that protect and regenerate the environment while unlocking economic opportunity. Following the announcement of a new global environmental statement in 2018, EY has developed and is implementing detailed member firm plans to prioritize action around business travel, office energy consumption, waste and water use, and sustainable procurement.

EY has also committed to becoming carbon neutral by 2021, and in 2020 will work with clients and collaborators on projects focused on environmental research, promotion of the circular economy, and reduction of carbon emissions and plastic usage.

EY Ripples is a commitment to play a leadership role in the communities EY member firms operate in across 150 countries, using a wealth of talent, know-how and powerful networks to ultimately create long-term value and achieve the EY purpose of building a better working world.
EY volunteers contribute their skills as mentors, advisors and role models in the community.

EY Ripples brings together the global EY network in an effort to achieve one shared vision: to positively impact the lives of one billion people by 2030.

EY Ripples has three areas of focus:

- **Supporting the next generation workforce**
  Supporting young and underserved people to develop the mindsets and skills they’ll need to find and sustain meaningful work

- **Working with impact entrepreneurs**
  Helping scale small and growing businesses that are driving progress toward the UN Sustainable Development Goals

- **Accelerating environmental sustainability**
  Driving adoption of behaviors, technologies and business models that protect and regenerate the environment while unlocking economic opportunity
For more than 90 years, Farmers Insurance® has been dedicated to helping communities in times of crises with a keen focus on disaster resilience. As part of its commitment, Farmers® works to help families and individuals prepare for, respond to, and recover from disaster when it strikes.

Throughout 2019, the national insurer group continued its work to help educate the public about how to protect themselves and their families before disasters take place and the precautionary steps they can take to prevent incidents whenever possible. Farmers® also stepped in to help communities recover in the immediate aftermath of disasters and throughout the rebuilding process by donating funds, working with nonprofits, and dedicating time and on-the-ground resources.

Helping to Prevent Home Fires
Continuing its longstanding support of the American Red Cross, Farmers® took part in the nonprofit’s Sound the Alarm events for the fourth consecutive year to help protect people from home fires.

Home fires are the nation’s most frequent disaster and one of the deadliest, often taking place in homes without working fire alarms, according to the American Red Cross. Installing and ensuring smoke alarms are in working order, as well as establishing an escape plan, are critical preparation steps in helping families and individuals avoid catastrophic outcomes.

This year, Farmers® donated funds and provided volunteers to help the Red Cross install nearly 2,000 free smoke alarms in more than 670 households in areas near major Farmers® offices in Los Angeles, CA; Grand Rapids, MI; Olathe, KS; Austin, TX; and Phoenix, AZ.

Recognizing First Responders
As Farmers® focuses philanthropic efforts on the full spectrum of disaster resilience, the insurer group launched several programs in 2019 to help honor and recognize first responders for their commitment to keeping communities safe.

Farmers® celebrated local first responders throughout the 2019 Farmers® Insurance Open® in January and donated $50,000 to the San Diego Fire Rescue and San Diego Police Foundations, nonprofit organizations that provide resources, safety and other community programs.

Over the summer, Farmers® donated industrial washing machines to several Los Angeles Fire Department stations. According to the National Institute for Occupational Safety and Health (NIOSH), firefighters are routinely exposed to dangerous carcinogens in the course of their work, and the commercial equipment is designed to help extract cancer-causing contaminants from their personal protective gear.
To further its mission of helping communities affected by disaster, Farmers committed a total of $2 million to Team Rubicon, a nonprofit organization that leverages the skillsets of veterans, and disaster resilience nonprofit, SBP. In addition to its financial commitment, the insurer group’s employees provide ongoing support by participating in essential home repair and debris management activities in impacted communities.

“The last several years have been difficult for communities across the country, especially here in our home state of California,” said Jeff Dailey, CEO of Farmers Insurance. “Helping communities recover after a disaster is at the core of our business and community efforts, and we wouldn’t be able to help communities recover as fast without the great collaboration with organizations like SBP and Team Rubicon.”

This year’s financial commitment is a continuation of Farmers collaboration with both organizations. Farmers has worked with SBP for nearly 10 years and together they have helped communities across California, Texas, New Jersey, Missouri, Louisiana and Florida, to name a few, stabilize and begin rebuilding.

Most recently, Farmers completed rebuild missions in Houston, for those affected by Hurricane Harvey in 2017, and in Panama City, Florida, after Hurricane Michael devastated the area in 2018. To learn more about Farmers disaster resilience work, visit Farmers.com.
At HUB International, we are committed to supporting many philanthropic causes and participate in various charitable initiatives as an organization annually. Through HUB GIVES, a company-wide charitable and community-giving program that enables HUB employees to donate their time and service to community projects, employees are able to facilitate creativity, passion and connection with their communities through meaningful and rewarding experiences. HUB organizes various programs both corporately and regionally to support a wide range of organizations throughout North America. The HUB GIVES program is implemented in each HUB region, and represents the following aspects:

**Give:**
We give back to the communities where we live and do business.

**Invest:**
We provide a foundation for future investment and ongoing participation.

**Volunteer:**
We provide employees the opportunity to volunteer and work together, helping to build a sense of community pride within our organization.

**Engage:**
We engage as many employees as possible in making a meaningful contribution.

**Serve:**
We serve not only our clients but the community. As active partners with the Insurance Industry Charitable Foundation (IICF), and with several HUB executives serving on IICF’s National and Division Boards, the company has participated in the IICF Week of Giving since 2010.

Through IICF and many other nonprofit groups selected each year, HUB is able to give back to the community and support many wonderful causes.

**HUB Supports Children’s Dream Racer:** HUB International Northeast proudly supported Children’s Dream Racer, a nonprofit organization whose heartwarming mission is to place “Dream Racers” in Children’s Hospitals and Cancer Care Centers worldwide to help children get through difficult treatments. A Dream Racer is a child-sized version of a real NASCAR race car. These state of the art mini-racers include a flat screen TV, CD/DVD player, Play Station, IV stand, oxygen bottle holder and more.

On July 15, 2019, the sponsored Dream Racer was delivered to its permanent home at the Hackensack Meridian Health K. Hovanian Children’s Hospital, at an unveiling ceremony where several HUB employees were in attendance.

“We are clearly an organization dedicated to supporting those who are committed to improve the lives of those less fortunate and those facing challenges through added hands of caring. Children’s Dream Racer is aimed at improving the lives of others and we hope that our support resonates in a way that fortifies their wonderful mission.” – Joe Torella, President of Employee Benefits, HUB International East Region

**HUB Supports the 2019 Marcum Workplace Challenge:** On July 30, 2019, nearly 50 employees from HUB International Northeast and their families participated in the 2019 Marcum Workplace Challenge, joining 12,000 participants from over 190 companies to build camaraderie and promote wellness for a great cause.

The Marcum Workplace Challenge is an annual 3.5 mile charity run/walk that takes place at Jones Beach State Park, which HUB has participated in annually as a major sponsor since 2004. Since
its inception, the event has raised more than $900,000. The 2019 beneficiaries included the Long Island Children’s Museum, Children’s Medical Fund of New York, Long Island Cares, Inc., and the Nassau County Society for the Prevention of Cruelty to Animals.

IICF Week of Giving 2019 – HUB Helps the Hungry: Over the past nine years, employees from HUB International Northeast, spanning across offices in New York, New Jersey, Pennsylvania, Connecticut and Rhode Island, have supported various nonprofits through the annual IICF Week of Giving. For the 2019 IICF Week of Giving, which took place October 12–19, HUB Northeast chose to once again support Feeding America, whose mission is to collect food and deliver it to soup kitchens, food pantries, homeless shelters and other community food programs to help those in need, benefiting its local affiliates throughout the region.

As part of their week-long “HUB Helps the Hungry” campaign, employees organized food drives and various fundraising events such as bake sales, auctions, raffle sales, $5 jeans days and other original ideas. As a result of these efforts, 50 boxes of food were collected and generous monetary donations were raised to benefit those in need!

According to Paul Collins, President & CEO of HUB International Northeast, “Philanthropy and community service efforts are very important to our organization and I am incredibly proud of how our region came together with increasing enthusiasm and outstanding support, as it does year after year, for this special initiative.”

HUB Northeast employees and their families participating in the 2019 Marcum Workplace Challenge.

HUB Northeast’s Week of Giving regional coordinator Cara Siegel, pictured with a colleague and the Woodbury, NY office food drive.
Lloyds takes responsible business seriously and considers it an invaluable part of our role as the world’s specialist insurance and reinsurance market. Our responsible business approach underpins our core mission, which is to support global economic growth by participating in the restoration of communities following natural and manmade events that damage homes, businesses, and public infrastructure, disrupt supply chains, or otherwise threaten our policyholders.

Our charitable activities and community involvement support Lloyd’s core values, which include taking responsibility for and caring about the contributions we make and the legacies we leave. We strive to ensure awareness of Lloyd’s around the world for its integrity and being a place where talented, diverse and socially responsible colleagues feel proud to work.

In London, we oversee three independent charities – Lloyd’s Charities Trust, Lloyd’s Patriotic Fund, and Lloyd’s Tercentenary Research Foundation – and coordinate a community volunteer programme supported by the Lloyd’s market.

In the US, Lloyd’s colleagues are active with IICF fundraising and volunteer efforts around the country, serving on the Northeast, Southeast, and Midwest Division Boards of Directors, Chapter boards in Atlanta, Boston, and Philadelphia, and on the Midwest Division Associate Board.

Lloyd’s colleagues currently chair the Northeast Division and Boston Chapter Boards of Directors and helped organize and deliver the 2019 Northeast Division annual benefit dinner in New York and the “Boston Insurance Reunion”.

Lloyd’s colleagues in Chicago took an active part in organizing the IICF Midwest Associate Board’s Trivia for Charity, Party on the Patio, and Rock for Charity events, raising more than $55,000 for the Associate Board’s nonprofit partners, Cradles to Crayons, Open Books, and Breakthrough, as well as the Alzheimer’s Association, Coat Angels, Glen Ellyn IWS, HEAR Foundation, Notes for Notes, and South Suburban Pads.

They assisted with a childhood literacy class at Open Books and put together clothing and essential back-to-school supplies at the Cradles to Crayons “Backpack-a-thon”, outreach which provided 50,000 backpacks to local students in need.

Our employees also engaged with their local communities in other ways.

In Boston, a Lloyd’s colleague personally raised $3,750 for Covenant House and joined a service trip with them to Guatemala, where volunteers spent a week with La Alianza Guatemala (ALA). This organization cares for and protects girls and teenagers aged 12-18 who are victims of trafficking and sexual violence. During the trip, they visited neighborhoods, markets, and other sites where ALA works with at-risk youth, participated in activities with children and staff at the resident home, visited the home of a young woman who is rebuilding her life and running two businesses thanks to an ALA micro loan, and participated in other activities to fulfill some of ALA’s most urgent needs.

Lloyd’s wants to be known as a responsible business leader, operating in a way that makes those who work for us proud of their contribution to what we do and how we do it. We’re grateful for the many opportunities IICF provides our colleagues to volunteer, raise funds for much-needed grants, and demonstrate leadership in outreach to our communities.

Dawnmarie Black of Lloyd’s (front row, center) on ALA service trip to Guatemala.
IICF Midwest Division Associate Board member Mark Rector (right) and IICF Midwest Division Executive Director Kelly Hartweg (left) present grant to nonprofit partner Open Books in Chicago.

IICF Midwest Division Associate Board team at the Cradles to Crayons “Backpack-a-thon” in Chicago.

IICF Midwest Division Associate Board member Mark Rector (right) and IICF Midwest Division Executive Director Kelly Hartweg (left) present grant to nonprofit partner Open Books in Chicago.
Mayer Brown is proud to partner with the Insurance Industry Charitable Foundation on philanthropic endeavors. Mayer Brown is a key sponsor of IICF’s Women in Insurance Conference Series and supports the foundation through lawyer and staff participation in the annual Week of Giving. In 2019, volunteers from our New York office conducted one-on-one mock interviews with Covenant House youth to help them with preparation for job interviews. Covenant House New York is the nation’s largest childcare agency serving homeless teens – over 2,000 last year. In addition, Mayer Brown representatives sit on IICF’s national and regional Boards of Directors.

Since beginning our work as outside counsel to IICF in 2012, Mayer Brown has donated more than 1,300 hours of legal services to the ICF. These hours are among the tens of thousands of pro bono hours that Mayer Brown donates each year to helping the poor and disadvantaged and the organizations that serve them. The guiding purpose of our pro bono program is to use the resources of one of the world’s largest law firms to attack systemic problems. We have formalized projects that allow us to maximize impact while still encouraging our lawyers to find individual cases and issues of importance to them. Through our pro bono program, we not only help individuals to rebuild and restore their lives, we help to foster the industries and organizations that address the underlying issues and challenges.

We have been honored to be recognized for our commitment to pro bono work. Most recently, Mayer Brown received the Capital Area Immigrants’ Rights [CAIR] Coalition’s 2019 “Detained Adult Champion Award” for the firm’s dedication to representing detained immigrants fleeing persecution. CAIR Coalition is an immigrant rights advocacy organization in the Washington DC area. It strives to ensure equal justice for all immigrants at risk of detention and deportation through direct legal representation, know your rights presentations, impact and advocacy work, and the training of attorneys defending immigrants in the immigration and criminal justice arenas. Mayer Brown is a leader in developing innovative approaches to pro bono work and helping fight against injustice by taking on cases for detained adults facing persecution from Central America, West Africa, Central Asia, and many other parts of the world. The firm, in partnership with CAIR Coalition, brought a major case challenging the decision in Matter of A-B- before the Board of Immigration Appeals and the US Court of Appeals for the Fourth Circuit. This was one of the first cases to challenge the government’s attempt to deprive asylum from women who survive gender-based violence.

Also in 2019, Mayer Brown received the New York State Bar Association’s [NYSBA] 2019 President’s Pro Bono Service Award in the Large Law Firm category. The award recognized the “breadth and scope of the firm’s pro bono involvement and its active and successful promotion of pro bono service by firm attorneys.”
The firm was nominated for the award by The Legal Aid Society, Lawyers Alliance for New York and New York Lawyers for the Public Interest for being “a true leader and champion of pro bono work, demonstrating its resolute commitment to disadvantaged communities.” Last year, Mayer Brown provided legal assistance in more than 200 pro bono matters in New York alone, including taking on seven cases that helped unaccompanied immigrant children in the New York area apply for asylum and special immigrant juvenile status. Lawyers in the firm’s New York office also advised a nonprofit organization that empowers disadvantaged youth through education on a refinancing transaction and helped launch a project in criminal justice reform by assisting in the sealing of old criminal convictions under a recently enacted New York state law.

These are just two examples of the pro bono and community outreach work that Mayer Brown is proud to undertake to provide a positive impact in the communities in which we live and work. We participate in pro bono and community service efforts around the world, believing them to be a critical component of our profession and an important factor in establishing our true excellence as a law firm.

Photos from Mayer Brown’s 13th Annual Pro Bono Awards celebration. The continuation of this tradition reflects the firm’s abiding commitment to pro bono and community service.
In an industry like insurance, we make our living helping others. It’s what motivates us. There’s an intrinsic desire among our employees to make a difference, whether it’s working with a customer affected by a natural catastrophe or feeling a responsibility to give back to the community. You can sense it when we talk about the importance of our work in protecting our clients and customers or when we hold one of our many on-campus clothing and food drives.

With longstanding partnerships with organizations such as Junior Achievement, United Way, and Eden Autism, Munich Re U.S. P&O Operations has an extensive tradition of working in the community.

Last year, American Modern, Hartford Steam Boiler and Munich Reinsurance America, Inc. replaced our annual Day of Service with a full year of volunteerism. Employees are provided two paid days off each year to volunteer at community organizations of their choice during regular working hours. We wanted to increase the reach and impact of our efforts, rather than just limit them to one day per year.

A Team Approach

Our Charitable Giving committee created a division known as the Make A Difference Team that has spearheaded the yearlong effort. Now, instead of having employees sign up for limited spots at specific service sites and choose only one cause to devote their time to when the Day of Service rolls around, we offer several small-scale events year-round. Before we’d show up to local charities on big air-conditioned buses packed with volunteers. Now, we’ve decided to travel to work sites in smaller, more intimate groups, usually by carpooling. Not only does this cut down on expenses, which means we can do more volunteer work, it also allows us to better connect with those who we are serving.

The Make A Difference Team is the product of a joint effort between company leadership and Charitable Giving to increase Munich Re’s activity in the community. Leadership was very responsive to employee feedback about our former Day of Service that requested community service activities be more accessible and touch more organizations. The decision-makers understood how central volunteerism is to our culture at Munich Re. Once they decided the direction, company leaders and Charitable Giving began collaborating to brainstorm how to implement a new system by applying design thinking tactics. They arrived at the conclusion of creating the Make a Difference Team and introducing the new service structure.

Under the new system where giving to the community is encouraged year-round, our employees have already logged more than 5,600 volunteer hours in 2019. Employees participated in:

1. Onsite Events
2. Individual Projects
3. Small Group Projects
4. Team Building Community Service

We have made sandwiches, sewn blankets, packed care packages, harvested gardens, cleaned cages, painted rooms, and so much more. The Make A Difference Team has worked with employees across the organization to increase support and involvement, regardless of what department or level someone might be in.

As we conclude 2019, our Administrative Professionals Employee Resource Group and Charitable Giving Committee are working together to create a cookbook with recipes submitted by employees. All the proceeds will be donated to a national hunger relief organization.

Making a Difference

At Munich Re, we empower our employees to lead by example in making a difference in the world and in our local communities.
Employees and their family and friends came together at America’s Grow A Row. They helped pick 25,600 lbs of corn for those who do without fresh food or live in food deserts.

Working hard at the Capital City Farm. 20 people helped with urban farming by weeding, clearing vegetable beds and other tasks.

A fun and rewarding time at Marty’s Place Senior Dog Sanctuary walking the dogs and building pens.

Young Professionals sort through food donations at Philabundance.

On Feb 21st, these employees took time out of their busy schedules to speak to the 6–8 graders at HALS Academy in New Britain, CT for Junior Achievement Day. Topics included education, skills, career goals, and the importance of insurance.

Employees geared up this weekend to help fight MS by participating in “Bike MS: Windsor” on June 2nd, 2019.

Sixty employees participated in “Wellness on Wheels,” a spinning event fundraiser to benefit the American Heart Association.
Philanthropy and volunteerism have been a part of Swiss Re’s corporate culture ever since its inception. Since the founding of the Swiss Re Foundation in 2013, our programs were further developed, particularly our skills-based volunteering programs.

In line with our guiding principle, we empower people and their communities to become more self-sufficient and resilient to risk. We encourage our employees to share their knowledge and enthusiasm with people and communities that can benefit. One of our programs, the Swiss Re Academies, introduces promising students, recent graduates, and young entrepreneurs in developing countries to employee volunteers from Swiss Re who act as their teachers and mentors. Our Swiss Re Academies programs are in partnership with Aiducation International [www.aiducation.org] and ultimately help students develop their business acumen and prepare for the working world by building their own small-scale enterprises or landing good jobs. Swiss Re employees design and teach a one-week intensive course for students on-site in Africa or the Philippines and continue coaching them remotely afterwards as needed. The Academies broaden the volunteers’ horizons as much as they do those of the students.

This year, several United States-based employees participated in the program. We asked two of them, who participated in the programs in Kenya/Africa, to share their experience:

Armonk-based Samantha Dunn, Head Natural Catastrophe Protection Gap Initiative, Property & Specialty Underwriting, responded: "Talent development has always been a true passion of mine. Thus, when I had the opportunity to participate in the Swiss Re Academies, I was incredibly excited. Getting to know the students from Aiducation, understanding their goals, setting individual plans and establishing techniques to help them achieve their objectives is truly a highlight of my career. As comfortable as I was coaching the students, I had much to learn as well. Kenya's education system is different than what I am familiar with, and our students faced strong adversity as well as immense pressure from home in comparison to the average student. It was quite humbling really. Your advice and direction had to take these considerations into account, and I would say that it drove me to extend myself as much as possible. A highlight for me was getting a note via LinkedIn from a mentee saying he got the internship he wanted. This was really an achievement as it was outside of his field of study. I couldn't have been prouder."

Susan Imler, who leads our Global L&H Communications, from our Swiss Re Fort Wayne office continued: "I went to Africa to give back. To help kids. To stretch myself and learn more about the Kenyan culture. I expected to learn from the students, but I didn’t realize how much I would also gain from my own Swiss Re teammates. We were thrown together by chance and now bound by our shared experience. Our five days in Watamu/Kenya effectively tossed our team of six Swiss Re professionals all overboard, navigating the nuances of a largely foreign culture and working with students and their underlying challenges we never expected. We each brought different skills to the table, shared our various encounters with students and encouraged one another as we navigated through the highs and lows of the week."
Our team of Swiss Re mentors bonded quickly. Here we are with some of the local Aiducation leadership as we prepared for our last day with the students.

We scrambled to understand various customs and context to provide better guidance. I learned in one week what no workshop, no video, no typical corporate experience could ever teach – true high-performance team work and what happens when our Swiss Re values come to life."

Over 35 Swiss Re employees participated in the Swiss Re Academies program in Africa and the Philippines in 2019. But the Swiss Re Academies program is only one of several other volunteer opportunities for Swiss Re employees. To learn more about our programs, please visit www.swissrefoundation.org
The Hartford believes that people are capable of achieving amazing things with the right team, technology and support. As a leading provider of disability insurance, The Hartford has a long-held conviction that sports are an important part of physical rehabilitation following a disabling illness or injury. The company began supporting athletes with disabilities and the Paralympic Movement in the U.S. more than 25 years ago and is proud to continue this support today.

**Ability Equipped**

Through its Ability Equipped program, The Hartford pledged $2.2 million over three years to increase access to adaptive sports across the country. Built in partnership with Disabled Sports USA (DSUSA), Ability Equipped provides adaptive sports equipment and grants to DSUSA chapters and individuals, having an impact on thousands of lives. The donations are based on the individual needs of each DSUSA chapter and include equipment such as sport wheelchairs, hockey sleds, kayaks, mono skis and hand cycles.

**The Hartford Ski Spectacular**

The Hartford Ski Spectacular is one of the nation’s largest winter sports festivals for people with disabilities, with more than 800 registered participants annually. The company’s partnership with DSUSA spans two decades and 2019 marks the company’s 26th year as the title sponsor of The Hartford Ski Spectacular. Hosted by DSUSA in Breckenridge, Colo., the event strengthens and expands adaptive snow sports programs in communities throughout the U.S. and helps identify and train youth, wounded warriors, and others with disabilities who strive to participate in winter sport activities. Each year, hundreds of people of all skill levels hit the slopes, demonstrating The Hartford’s “Ability Philosophy” – the belief that people are defined by what they can do versus a perceived limitation.
Angel City Sports

In 2018, The Hartford entered into a new partnership with Angel City Sports, becoming the presenting sponsor of the Angel City Games. The annual event is a premier summer adaptive sports festival in the Greater Los Angeles Metropolitan Area. From track and field to wheelchair basketball to swimming, the multi-sport, multi-day event gives hundreds of adaptive athletes the opportunity to compete or try a new sport. The partnership also provides adaptive equipment to enhance Angel City Sports sporting programs and scholarships to support athletes who attend the Angel City Games.

U.S. Paralympics

The Hartford has been a proud sponsor of athletes with disabilities since 1994, becoming a Founding Partner and Official Disability Insurance Sponsor of U.S. Paralympics, a division of the U.S. Olympic Committee, in 2003. As a Founding Partner of U.S. Paralympics, The Hartford has been at the forefront of helping athletes with disabilities achieve their goals.
Flexible work arrangements have produced a new label for today's global workforce: Generation Flex. Over half of workers globally work outside of their main office at least 2.5 days per week, according to a 2019 survey from the International Workplace Group.

Yet whether they work at home, at headquarters or at a branch office thousands of miles away, employees want to participate in their company's community impact activities.

Zurich North America is making it easier for its nearly 9,000 employees across the U.S. and Canada to help. New "virtual volunteering" opportunities enable Zurich's team members to join in volunteer activities anytime from just about anywhere. Employees can find volunteer options using the Zurich Cares online platform, which lists opportunities, provides details about the commitment, and simplifies signup.

From California to Connecticut, Zurich employees have long supported Zurich's charitable commitments with local events such as Habitat for Humanity builds for their teams and customers. Virtual volunteering is the next evolution. Zurich offers opportunities to help organizations such as Humanity Rising, for which employees mentor students over email or Skype. Another is the Missing Maps program, through which employees can help the Red Cross map vulnerable areas to support relief efforts in disasters. Through the Phil's Friends Cards of Hope project, Zurich employees can make cards for people with cancer.

“Virtual volunteer opportunities are great for remote workers as well as those who may find it difficult to volunteer onsite because of a disability or family obligations,” said Andrea Davis, Director of Employee Experience & Culture for Zurich North America. “We want to give employees more ways to feel included in our collective impact.”

The Zurich Cares platform is a key resource for volunteers. It allows employees to not only identify opportunities but also make charitable donations and enter their service hours, even for volunteer activities that are not planned or sponsored by Zurich. Tracking all hours provides a fuller picture of Zurich's community impact, a source of pride and passion for employees, and indicates activities that employees enjoy. It's also a factor in the support that the Z Zurich Foundation provides.

At Zurich's North American headquarters in Schaumburg, Illinois, virtual components have been added to traditions such as Zurich's annual "A Time For Giving" campaign. For example, employees anywhere can register for the 5k as part of the Schaumburg team, but complete the run or walk at any park or track of their choosing.
Zurich employee Sufia Khan signed up for a Cards of Hope volunteer activity that she could do with her younger sister. This is one of their creations.

Zurich added a virtual counterpart to a “Make and Take” workshop in Schaumburg, where employees bought holiday craft kits and assembled them at headquarters. For those who couldn’t attend, Zurich sold online crafting kits with instructions so employees could make them offsite. Proceeds went to Zurich’s charities.

Employees are praising the expansion of virtual volunteering opportunities and the Zurich Cares platform.

Debbie Law, a Claims Administration Senior Coordinator who works in a Zurich office in Rocky Hill, Connecticut, signed up to mentor teens via Humanity Rising. As a former teacher, Law believes in helping the next generation. She loved the “virtual” opportunity for other reasons.

“I could do this on my own time at home. It was also a good way for me to relax when taking a break in the office,” Law said. “It helped me to feel more connected to the ‘core’ of Zurich.”

Kingston Bowen, a Maryland-based National Account Executive in Zurich’s Direct Markets F&I business, recently won a Community Investment Volunteer Award at Zurich, which came with $6,000 he could donate to the charity of his choice. He used Zurich Cares to request that his chosen charity, World Central Kitchen, be added as an approved recipient of donations.

“The Zurich Cares site was easy to use,” Bowen said. “Soon after, I received confirmation that the charity was approved.”

Maryland-based employee Kingston Bowen (left) regularly organizes regional events with colleagues and customers to benefit Habitat for Humanity and other Zurich charities.

“I instantly thought of my younger sister and me working on this together as we both love anything to do with creativity,” Khan said. “It also gave us a chance to discuss a heavy topic, such as terminal illness, and how giving just a little bit of our time can empower someone else going through a difficult period in their life. I don’t believe there is a big or small way of volunteering — and that’s why I find this virtual volunteering so important.”

Cards of Hope caught the eye of Sufia Khan, an Underwriting Services Specialist at Zurich’s headquarters, when she visited the Zurich Cares site.
## Insurance Industry Charitable Foundation: The Philanthropic Voice of the Insurance Industry for more than 25 Years

<table>
<thead>
<tr>
<th>Year</th>
<th>Event/Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>1994</td>
<td>Insurance Industry Charitable Fund is founded in San Francisco, followed by establishment of the Insurance Industry Charitable Foundation and the IICF Western Division, now based in Los Angeles</td>
</tr>
<tr>
<td>1998</td>
<td>IICF convenes the industry in volunteerism for first Week of Giving</td>
</tr>
<tr>
<td>2001</td>
<td>IICF is established as a charitable foundation 501(c)3 nonprofit organization</td>
</tr>
<tr>
<td>2007</td>
<td>IICF expands with Northeast Division, based in New York</td>
</tr>
<tr>
<td>2009</td>
<td>IICF Board of Governors is formed, comprising leading industry executives</td>
</tr>
<tr>
<td>2011</td>
<td>In partnership with McKinsey &amp; Company, IICF publishes the first “Charitable Giving in the Property &amp; Casualty Industry” report. IICF establishes its first chapter in Colorado, as part of the Western Division</td>
</tr>
<tr>
<td>2012</td>
<td>4th US Division, based in Dallas, is established as Texas/Southeast, known now as Southeast Division. New chapters are launched in Arizona and Boston, in the Western and Northeast Divisions, respectively</td>
</tr>
<tr>
<td>2013</td>
<td>IICF marks its 20th anniversary year as $20 million in total grants is celebrated. IICF hosts its first Women in Insurance Global Conference, convening the insurance industry to explore leadership, diversity and inclusion, establishing itself as the premier events host on these topics. IICF Early Literacy Initiative is launched, including the Every Day is a Reading and Writing Day program of free, bilingual literacy resources, developed in partnership with Sesame Workshop, to provide greater literacy opportunities to all children regardless of economic circumstances</td>
</tr>
<tr>
<td>2014</td>
<td>IICF hosts Women in Insurance Regional Forums for first time in Chicago, Dallas, Los Angeles and New York. Georgia Chapter is established in Southeast Division and Ohio Chapter in Midwest Division</td>
</tr>
<tr>
<td>2016</td>
<td>IICF establishes new chapters in Houston, Washington and Philadelphia, in the Southeast, Western and Northeast Divisions respectively. IICF establishes its 7th and 8th Associate Boards in the UK Division and Georgia Chapter, following those established earlier in the Midwest, Northeast, Southeast and Western Divisions and Boston Chapter. IICF publishes first Insurance Industry Philanthropic Showcase, highlighting Key Partner Companies</td>
</tr>
<tr>
<td>2017</td>
<td>IICF exceeds $30 million in total granted and more than 100,000 industry volunteers. IICF launches its 9th chapter, in Missouri as part of the Midwest Division</td>
</tr>
<tr>
<td>2018</td>
<td>IICF hosts first Millennial Ideas Summit. Week of Giving volunteers contribute 30,000 service hours to local communities in 2018 – and more than 300,000 in total. 100,000+ copies of Book Buddies – our bilingual preschool storybook and an IICF Early Literacy Initiative resource – distributed in 2018 and 2019 to children in underserved communities in all 50 US states, and in Puerto Rico and the UK</td>
</tr>
<tr>
<td>2019</td>
<td>IICF expands Week of Giving to include year-round volunteering opportunities. Completion of $1.5 million IICF Early Literacy Initiative grant to Sesame Workshop that created the free and bilingual Every Day is a Reading and Writing Day program and resources. IICF establishes its 9th Associate Board, Houston Chapter Associate Board, in the Southeast Division. Publishes IICF Women in Insurance Global Conference white paper with MarshBerry and exceeds 7,000 attendees of IICF Women in Insurance events since 2013</td>
</tr>
</tbody>
</table>
Be a Part of Something Greater

IICF is thankful for the leadership level of support provided by our Key Partner Companies and all insurance industry supporters as we work together in addressing vital needs in our local communities. With your support, we are making a meaningful and lasting impact in the communities where we live and work. #insurancegivesback
IICF Women in Insurance Conference Series
Beyond Gender: Inclusion, Leadership and Innovation

Regional Forums 2020
Chicago, June 3  New York City, June 3
Dallas, June 17  Los Angeles, June 24

Register today: www.womensconference.iicf.org

Proceeds benefit nonprofit and charitable organizations in the four host regions through the IICF Community Grants Program

Continue the conversation with IICF! Join us as we move Beyond Gender: Inclusion, Leadership and Innovation and make an impact through our industry and in our communities. The IICF Women in Insurance Conference Series Regional Forums return in 2020 to Chicago, Dallas, Los Angeles and New York City.

The IICF Women in Insurance Conference Series delivers an impactful and action-oriented program with renowned speakers and a unique focus on the future of work and the industry, while providing unparalleled professional development and networking opportunities.

More than 7,000 women and men have participated in IICF Women in Insurance events, the first in the industry to offer these creative platforms for exploring important opportunities and challenges in the insurance industry – and the only events of their kind to benefit charitable causes.

Make an impact through our industry and in our communities!

Four-Conference Diamond Presenting Sponsor

AmWINS Group, Inc.

Sponsors