About the Insurance Industry Charitable Foundation

The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that unites the collective strengths of the insurance industry to help communities and enrich lives through grants, volunteer service and leadership. Established in 1994, IICF has served as the philanthropic foundation and voice of the insurance industry for more than twenty-five years. IICF reinvests in communities where funds are raised to maximize local impact.

Learn how you can help make a greater impact by working together through IICF in 2020.

IICF Division Events and Focus Areas:

IICF comprises four divisions in the United States and one in the United Kingdom, each focusing on specific areas of need in their grant focus and raising funds through various events to support nonprofits in their local communities.

**Northeast:** Focus areas: People in need, education and the environment; Annual Benefit Dinner in New York City, December 9

**Southeast:** Focus areas: Education, children at risk, military veterans and disaster preparedness and relief; Annual Benefit Dinner in Dallas, February 27

**Midwest:** Focus areas: Health, education and safety; Annual Benefit Dinner (Blazing the Trail) in Chicago, March 5

**Western:** Focus areas: Children at risk, education and human services; Annual Benefit Dinner (Horizon Award Gala) in Los Angeles, March 19

**United Kingdom:** Focus areas: Education and social mobility; Annual Charity Ball in London, June 18

A full calendar of division events is available upon request.

IICF International Initiatives

Women in Insurance Regional Forums 2020

**Beyond Gender: Inclusion, Leadership and Innovation**

Chicago, June 3 • New York, June 3 • Dallas, June 17 • Los Angeles, June 24

IICF’s Women in Insurance Conference Series continues to deliver an impactful and action-oriented leadership program with renowned speakers and a unique focus on the future of work and the industry, while providing unparalleled networking opportunities.

Since 2013 more than 7,000 women and men have participated in our IICF Women in Insurance events, the first in the industry to offer these creative platforms for exploring opportunities and challenges in the insurance industry. This year we return to one-day Regional Forums in four cities as we explore industry opportunities of leadership, inclusion and innovation.

Learn more at [www.womensconference.iicf.org](http://www.womensconference.iicf.org)

The IICF Women in Insurance events are the only ones of their kind whose proceeds benefit charitable causes.

IICF Year-round Volunteering and Week of Giving: October 10–17, 2020

IICF offers **Year-round Volunteering** opportunities to engage a greater number of insurance professionals in serving their communities, consistently and meaningfully. By partnering with national and local nonprofit organizations, IICF volunteers are able to give back to the communities where they live and work – throughout the United States and United Kingdom.

Since 1998 IICF has also hosted its annual **Week of Giving**, the largest ongoing volunteer initiative in the insurance industry. Through eight days of volunteer projects and service, the Week of Giving is a celebration of community volunteerism throughout the year by the insurance industry.
Philanthropic Roundtables: September Summit, New York City and one Call-in Meeting
These Roundtables offer the opportunity for a productive exchange among insurance industry and nonprofit representatives in the areas of philanthropy, community outreach and corporate social responsibility.

Media Roundtable: February 2020, New York City
This exclusive opportunity for IICF Key Partners offers a unique platform to present CSR programs to colleagues and select media, along with individual company interviews and coverage of the industry’s philanthropic contributions.

Charitable Giving in the Insurance Industry – Measurements and Standards
IICF has worked again with McKinsey & Company to complete an updated quantitative review of the industry’s collective philanthropic giving.

IICF will also publish its first Philanthropic Index in early Q4 2020 as we implement annual tracking of the insurance industry’s philanthropic contributions and the establishment of industry benchmarks. The IICF Philanthropic Index will include both financial and volunteer contributions as well as unique CSR programming.

Key Partner Company Philanthropic Showcase: December 2020
Our fifth year-end retrospective will highlight the philanthropic and community outreach achievements of IICF Key Partner Companies, which are those with board representation in three or more divisions and serving on the IICF Board of Governors. These companies and their employees demonstrate an extraordinary leadership level of participation with the IICF and within their communities. IICF Key Partner Companies include: AIG, Aon, Assurant, AXA XL, Chubb, CNA, EY, Farmers Insurance, Hub International, Lloyd’s, Mayer Brown, Munich Re, Swiss Re, The Hartford and Zurich.

IICF Disaster Relief Collaborative
Launching in 2020, the IICF Disaster Relief Collaborative will formalize our support of disaster relief efforts following catastrophic natural events – providing Collaborative members the opportunity to share, learn and work together through IICF. IICF is establishing partnerships with national and regional nonprofits who are able to deploy resources and relief quickly and efficiently to affected communities following natural disasters.

Early Literacy Initiative/Every Day is a Reading and Writing Day
The vision of the IICF Early Literacy Initiative is to help provide young children the opportunity to learn, read and write – regardless of economic circumstances – by delivering free literacy resources through the expansive network of IICF industry supporters. Developed in partnership with Sesame Workshop, Every Day is a Reading and Writing Day is a free, bilingual multimedia program that includes resources such as: • Building a Reader, an online professional development course for early childhood educators • a volunteer webinar to guide IICF volunteers and • Book Buddies, our educational preschool storybook. Learn more at IICF.org/literacy

Follow us on social media to keep up with IICF in the community!