NEW YORK (July 14, 2017) – On Wednesday, July 12, the Insurance Industry Charitable Foundation (IICF) knocked its 18th annual charitable softball tournament out of the park, raising $60,000 to benefit children who participate in the Horizons program at Sacred Heart University. Held in Central Park, 14 teams of nearly 300 insurance professionals decked in company jerseys grabbed their gloves and bats to partake in this day of friendly competition and fundraising. Ultimately, Philadelphia Insurance Companies outplayed 13 other teams from the insurance industry to earn this year’s first place title.

Horizons is an award-winning, tuition-free, academic and enrichment program serving low-income public school students on the campuses of independent schools, colleges, and universities across the country.

“The Insurance Industry Charitable Foundation Softball Tournament was a blessing for our Horizons Students. We brought students to NYC to thank the participating Insurance companies. My students received the treat of their life! Organizers Betsy and Lauren welcomed them with shirts and lunches and honored them in the opening ceremonies. The insurance team players let them throw out the first pitches and spent time playing catch with our kids. My students were so excited they went to every player to get their autographs on the softballs they were given. To my students, the players were like the Yankees and were true stars that day!” commented Jeff Rumpf, Executive Director of Horizons at Sacred Heart.

“This tournament demonstrates exactly what IICF is all about. Hundreds of insurance professionals compete fiercely during the tournament but in the end, they are working together to support deserving children in our community,” said Betsy Myatt, Executive Director of IICF’s Northeast Division. “While the first place trophy is always sought after, the true prize for these insurance professionals is being able to give back to the children in such a meaningful and engaging way.”


About the Insurance Industry Charitable Foundation (IICF)
The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that unites the collective strengths of the insurance industry to help communities and enrich lives
through grants, volunteer service and leadership. Established in 1994, IICF has contributed $28.7 million in community grants, along with more than 240,500 volunteer hours, to hundreds of charities and nonprofit organizations, reinvesting in local communities where funds are raised. IICF is a registered nonprofit organization under section 501(c)(3) of the IRS code. Learn more at www.iicf.org.

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