In Their Own Words

“Children’s Home + Aid is incredibly proud to partner with IICF and values their longstanding support for some of the most vulnerable children and families we serve in Illinois. IICF funding current supports our Butterfly Project, which addresses an unmet need in Bloomington and the surrounding McLean County area for comprehensive, trauma-informed mental health care for children under 12 and their families who have experienced domestic, family or community violence. Research has shown that the younger the child, the higher the impact exposure to violence and trauma has on the developing brain. The Butterfly Project’s main goal is to strengthen parent-child bonds which have been disrupted by trauma as well as eradicate the social conditions which contribute to violence against children and families.”

- Mendy Smith, Director of Family Support Services Children’s Home + Aid, Chicago, Illinois

How You Can Help Those Affected by Hurricane Harvey

As we’ve all seen on the news, the devastation from Hurricane Harvey is catastrophic and heartbreaking, and still continuing as unrelenting rains are forecasted through the week. News reports indicate that 6.8 million people – approximately ¼ of the Texas population – so far have been affected.

"This event is unprecedented & all impacts are unknown & beyond anything experienced," the National Weather
Service tweeted on Sunday.

Now is one of those crucial times when we can join together as an industry, and as Americans, and truly embody the IICF mission of helping communities, together.

To assist those in such dire need from the storm – and in response to so many of our dedicated supporters already reaching out to us - we have established the IICF Hurricane Harvey Disaster Relief Fund. Donations can made by clicking here.

IICF will collect and total all donations made through this fund, and forward 100% of these insurance industry contributions to local nonprofits assisting victims in the affected areas, including the American Red Cross and specifically its Hurricane Harvey disaster fund.

The short-term needs in these communities are critical, including: temporary shelter, food distribution, clean water sourcing, power restoration, hospital and medical services – and reuniting family members.

The IICF Board of Governors has authorized a $25,000 national contribution to the IICF Hurricane Harvey Disaster Relief Fund in support of the Southeast Division Campaign. Many IICF supporters have already stepped up with personal and company contributions, and corporate matching funds. We offer our sincerest thanks for your generosity.

Please consider joining us in helping those displaced and facing an uncertain future in the crucial next days ahead. We will report back to you the total contributed to this fund as we unite in service and show the industry’s support for Texas communities in need.

#insurancegivesback #TexasStrong

New Bilingual “Book Buddies” Storybook Latest Community Resource Introduced through IICF’s Early Literacy Initiative

IICF is thrilled to announce the release next month of “Book Buddies”, the new English/Spanish storybook developed with our literacy partner Sesame Workshop! Through the support of our dedicated IICF network, we will distribute 100,000 free copies of “Book Buddies” to children in underserved communities, as part of the IICF Early Literacy Initiative.

IICF and the insurance community, in our mission to unite in service, aims to help provide every young child the opportunity to learn, read and write – regardless of economic means.

IICF and Sesame Workshop, the nonprofit educational organization behind Sesame Street, have partnered in developing “Every Day is a Reading and Writing Day”, a bilingual multimedia program that offers a comprehensive set of resources to make the most of everyday opportunities to talk, read and write together. Our new “Book Buddies” is the latest resource to encourage the love of learning, reading and writing, with the help of favorite Sesame Street friends!

We can all help IICF in bridging the gap in literacy rates that prevails between children of middle and higher-income families and those most vulnerable young children, ages 5 and under, in lower income households. Consider becoming an IICF Literacy Champion by making a personal contribution or a company sponsorship, and help bring literacy opportunities to children in underserved communities.

Please contact Sarah Conway, IICF Early Literacy Initiative National Manager, at sconway@iicf.com for details or click here to view our current listing of Literacy Champions. #IICFinspiresliteracy #IICFliteracychampions
IICF Western Division Hosts 200 Southern California Insurance Leaders at Women in Insurance Conference Series Luncheon

IICF hosted 200 leaders in the Southern California insurance community at the IICF Women in Insurance Conference Series Luncheon, held at the City Club Los Angeles last week, to explore the impact of innovation in fostering a fully diverse and inclusive work environment. Two dynamic keynote speakers, Joyce Trimuel, Senior Vice President and Chief Diversity Officer of CNA, and Rehan Ashroff, Director of Innovation Lab, Farmers Insurance, shared insight into the intersection of diversity, inclusion and innovation, and attendees were inspired around the IICF’s ongoing leadership on the topic of “The Power of Diverse Thought and Innovation”.

Jon Axel, Managing Partner, The Liberty Company Insurance Brokers and Chair of the IICF Western Division Board of Directors, closed the event by encouraging continued involvement to help shape our industry. Click here to read the press release and recent Insurance Journal article to learn more about this exciting event in the Western Division.

IICF extends our sincere appreciation to the following Gold sponsors - AmWINS, CNA, Momentus and Zenith - and all sponsors, speakers and guests for helping to make this event possible.

The idea that advancing diversity and inclusion in the workplace is not only simply the right thing to do – but that there also exists a very strong business case - is viewed as a necessary component for future success. IICF will continue to lead this important industry conversation on diversity and inclusion with five regional, one-day events in 2018, held in Chicago (June 19), Dallas (June 19), London (March), Los Angeles (June) and New York (June 7), as part of the Women in Insurance Conference Series.

Proceeds of this Conference Series fund IICF’s Early Literacy Initiative, which unites the industry in its aim to help provide every young child the opportunity to learn, read and write – regardless of economic means.
Click here for contact information on upcoming Women in Insurance events and look for more details to follow soon.

Week of Giving 2017: October 14 - 21
Be a Part of Something Greater

Is your 2017 Week of Giving team all ready to go?

Registered Team on IICF Week of Giving website
Signed up for Volunteer Project
Ordered Team T-Shirts

If not, now is the perfect to register for our most impactful week of the year! IICF Week of Giving is an annual, eight-day international and industry-wide initiative during which we bring together insurance professionals – individuals and teams – to complete volunteer projects and service in support of community nonprofit organizations throughout the United States and United Kingdom.

Join with thousands of your industry colleagues as we complete volunteer projects and service with hundreds of nonprofits and charities, focused in the areas of early childhood literacy; homeless and veterans causes; support of women, children and families: beach, river and community park clean ups; food insecurity; child abuse prevention; disaster preparedness and safety; and so much more.

Our Week of Giving website is open for nonprofit organizations to post their volunteer projects and for volunteer team leaders to register at weekofgiving.iicf.org.

Learn more in our Week of Giving flyer and FAQs, visit weekofgiving.iicf.org or reach out to your local IICF contact. You can also download the Nonprofit Website Guide and Volunteer Team Leader Website Guide for additional details.

Now is the perfect time to make plans for your team and volunteer projects!
#IICFWeekofGiving
2017 Week of Giving T-shirt: You won’t want to miss this year’s shirt, featuring an *Every Day is a Reading and Writing Day* design that showcases our early literacy partnership with Sesame Workshop.

**Order your team t-shirts** today by clicking here. Place your orders by September 15 to ensure timely delivery without rush shipping fees. Show your IICF team pride!

IICF is the Charity of Choice for 2017 Insurance Business Awards

Last month *Insurance Business America* announced the IICF Early Literacy Initiative as the charity partner of its inaugural Insurance Business America Awards, October 27, in Chicago. Mike Shipley, CEO of Key Media, publisher of Insurance Business, said the charity partnership was a way of giving back to both the industry and the community. “These awards are a way to promote and celebrate the top performers in the insurance industry,” he said. “Being able to also support the IICF Early Literacy Initiative is a bonus, and we couldn’t be happier to be a part of the insurance industry’s charitable efforts.”

Read the recent *Insurance Business article* and to learn more about the Insurance Business America Awards, [click here](#).

Western Division Launching the First IICF Campaign for Change on Sept 1st: “Building Change from Change”

*Donate Your Spare Change for Local Nonprofits*

The IICF Western Division is launching its inaugural “IICF Campaign for Change”, running from September 1 – 30, as an opportunity for IICF board members, colleagues,
family and friends to personally support IICF’s Community Grants Program – in a very quick and easy way.

We all have pesky loose change in our desk drawers that can be put to good use, as we join in building change from change! The IICF Community Grants Program in the Western Division provides important funding to local nonprofits working in the areas of children at risk, education and human services.

To add an element of friendly competition, the Top Fundraising Company and Top Fundraising Office will be recognized for their efforts. Click here to learn more and make a donation, and help IICF build change from change!

Glückliches Oktoberfest! IICF Midwest Wishes Everyone a Happy Oktoberfest with Two Celebrations: Ohio and Missouri Chapters

Join with your insurance industry colleagues, IICF supporters and friends for two evenings of networking and German-inspired food, fun and celebrations in Cleveland and St. Louis while giving back to your local communities. Proceeds support the IICF Midwest Community Grants Program, which helps fund nonprofit organizations focused in the areas of health, safety and education.

The Missouri Chapter Oktoberfest will be the first significant fundraiser for this chapter, which launched in the first quarter of 2017. Show your support of IICF’s expanding reach by coming out for this event!

IICF’s 4th Annual Ohio Chapter Oktoberfest: September 21, 5:00pm at Hofbrauhaus, Cleveland Click here for tickets or become an event sponsor.

IICF’s 1st Missouri Chapter Oktoberfest: September 27, 4:00pm at The Biergarten at Anheuser-Busch, St. Louis Click here for tickets or become an event sponsor.

Be sure to view the “Upcoming Events” section to learn more about additional IICF fundraising events in the Northeast, Southeast, Western and UK Divisions.

Your support of these IICF events builds camaraderie among colleagues and raises important funds to fulfill our mission of helping communities and enriching lives, together. #insurancegivesback
Let's Get Social!

Want to keep up with the latest from IICF and hear from those benefiting by your support? Connect with us on Facebook, Twitter, LinkedIn.

The Insurance Industry Charitable Foundation helps communities and enriches lives by combining the collective strengths of the industry to provide grants, volunteer service and leadership.

www.iicf.org | Donate | Email to a Friend | Facebook | Twitter | LinkedIn