2011 IICF ACCOMPLISHMENTS

- Grew Foundation grantmaking to a record $933,000.
- Unfolded its third operating division with the launch of the Midwest Division headed by Board Chair, Kathleen Savio, Executive Vice President & Chief Administrative Officer of Zurich North America.
- Expanded Volunteer Week’s national footprint with the addition of the Midwest Division’s day of service and community projects occurring in eighteen states.
- Provided cutting edge industry research advising McKinsey and Company in the development and release of “Charitable Giving in the Property and Casualty Insurance Industry”, the first quantitative review of the industry’s philanthropic contributions.
- Celebrated the New York-Northeast Division’s 5th year of operation with record annual dinner attendance of 900 and record grants awarded to outstanding nonprofits in New York, New Jersey and Connecticut.
- Began preparations for the 2012 launch of the IICF’s fourth operating division, the Texas-Southeast Division, by holding a successful Industry Summit in Dallas, Texas hosted by Bill Henry of MHBT Inc.
- Dramatically increased Foundation-wide communications and PR efforts through the publication of the Foundation’s first annual report, the distribution of a quarterly newsletter, and growth of the Foundation’s social media presence across LinkedIn, Facebook and Twitter.
- Developed a new philanthropic-focused disaster response website and communication protocol to be implemented during significant disasters.
- Welcomed 25 distinguished industry professionals to provide support, guidance and leadership to Foundation boards across the country.
- Refined grant selection and relationship management processes, through the leadership of the New York-Northeast Division, serving as a model both internally and externally for the industry.
- Launched the Foundation Audit Committee under the leadership of national board member, Walter Bell, Chairman of Swiss Re America Holding Corporation.
- Grew Foundation’s Western Division regional presence with the establishment of the Denver Chapter.
- Encouraged the ongoing philanthropic legacy of the industry through the Midwest Division’s formation and rapid growth of the Foundation’s first Associate Board, engaging 27 emerging industry professionals with the industry Foundation.
- Achieved record fundraising success for the Western Division through programs and events such as Club100, the San Diego Bowling Tournament, the Insuring the Children Education Forum and the Child Abuse Prevention Program Education Forum.
- Laid the groundwork for the Midwest Division’s Inaugural “Blazing the Trail” Benefit Dinner.
- Continued plans to implement the Women in Insurance Global Conference in June 2013.

To date, the Foundation has awarded over $18 million in community grants and provided over 155,000 hours of volunteer service.
Insurance is an industry dedicated to assisting people in times of need. As such, the insurance industry is uniquely suited to be a philanthropic leader, adapting its unique skill-set to charitable endeavors. The philanthropic strength of the insurance industry, as noted in the recent McKinsey and Company study, is maximized through collective and collaborative community efforts. The Insurance Industry Charitable Foundation (IICF) exists to facilitate such collaboration, strengthening the philanthropic impact and reach of the industry.

2011 marked a year of growth for the IICF. The launch of the Midwest Division, regional expansion efforts and the growth of Volunteer Week has enabled the Foundation to strengthen its national footprint. Such geographical growth coupled with record grantmaking and new offerings in the realm of industry leadership initiatives, highlight a successful year for the Industry Foundation. Demonstrating growth in local community grants, volunteer service and leadership, 2011 was an outstanding year for the IICF.

The Insurance Industry Charitable Foundation Boards of Governors and Directors are proud to highlight the 2011 year-end review of activities and accomplishments.

Through the Foundation, we have a great opportunity to join a national industry-wide effort, while working at the same time to better our local community. As we work to establish the Foundation here in the Midwest, we are committed to addressing the community needs unique to the Chicagoland area.

- Kathleen Sazio, Executive Vice President and Chief Administrative Officer, Zurich North America Commercial and Midwest Division Chair

At its heart, insurance is a business focused on community. We are an industry dedicated to helping people in times of need. It is fitting that together, as a united industry, we continue this tradition of community commitment by supporting local nonprofits that address the specific needs of our communities.

- Mark El-Tawil, Regional CEO, West Region, Humana, Inc.

"Swiss Re is proud to support the IICF and Volunteer Week. Our New York staff cleared out trails in Van Cortlandt Park; our Overland Park colleagues helped clear tornado devastation in Joplin, MO; employees from our Chicago office prepared lunches for families who have a child suffering from a serious illness at Chicago-land Ronald McDonald houses. We salute IICF’s efforts bringing together the collective resources of the insurance industry to help our communities and enrich lives."

- Eileen Lim, Head of Communications for the Americas Division of Swiss Re

"By investing in [homeless teens]’ education, IICF has shown them that there’s a way out of poverty and that tomorrow can be so much better than today. With IICF’s support, for the first time, we’ve been able to provide them with a teacher, and the sky is now truly the limit."

- Jill Rottman, Executive Director, Covenant House NJ

“The IICF annual dinner has become the premier insurance industry event in New York City. When you leave our dinner, you are proud to be part of this great industry and you understand the strength of working together for the greater good. The proceeds from the dinner reach deep into our community – far beyond our own industry.”

- Helen Lee, Executive Director of the Tower Group Charitable Foundation

"The sale of the dinner reaches far beyond our industry. It is a way for us to give back to the community in a very meaningful way."

- Kate Couric, addressing over 900 industry guests at the NY Northeast Division Benefit Dinner.

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