IICF Women In Insurance
GLOBAL CONFERENCE

IICF 20TH ANNIVERSARY
WEEK of GIVING

Every Day
is a Reading and
Writing Day

IICF Early Literacy Initiative

INSURANCE INDUSTRY CHARITABLE FOUNDATION

2013 ANNUAL REPORT

20TH ANNIVERSARY
Insurance Industry Charitable Foundation
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was born from the passion of insurance professionals to make a positive community impact. The vision of IICF was to strengthen the philanthropic impact of the insurance industry by facilitating collaboration, coordination, and camaraderie.

Today, IICF is very proud to celebrate 20 years of united industry grants, volunteer service and leadership. What began as a local California community effort has grown and evolved into a national foundation reaching communities across the country.

During 2013, the IICF continued its commitment to local communities, but increased national coordination through three major national initiatives: the Week of Giving, the launch of the IICF Early Literacy Initiative with the Sesame Workshop partnership and the production of the first-ever Women in Insurance Global Conference. Coupled with regional grant-making and programs, the IICF’s 20th anniversary was a banner year for the Foundation.

The Insurance Industry Charitable Foundation Boards of Governors and Directors are proud to highlight the 2013 year-end review of activities and accomplishments.

“IICF is so proud to have been founded in California. Celebrating 20 years of grants, volunteer service and leadership, IICF has been able to make a marked impact in our community.”

Connie Taylor-McCray, Zonal Vice President, Central and Western Zones, The Navigators Group
2013
IICF ACCOMPLISHMENTS

• Celebrated the Foundation’s 20th anniversary.
• Distributed a record $2,024,520 in community grants across the country.
• Launched the IICF Early Literacy Initiative, awarding Sesame Workshop a $750,000 three-year grant to develop the “Every Day is a Reading and Writing Day” program.
• Achieved 1 billion media impressions through the national and regional launches of the IICF Early Literacy Initiative.
• Implemented the Women in Insurance Global Conference, drawing over four hundred and twenty-five professionals from eight nations to discuss the topic of gender diversity in the insurance industry.
• Expanded IICF Week of Giving, welcoming volunteer participation from new regions including Atlanta, Baton Rouge, Detroit, Kansas City, Philadelphia, and Phoenix.
• Increased Foundation-wide PR efforts with Prosek Partners as the IICF’s agency of record.
• Welcomed 8 distinguished industry professionals to provide support, guidance and leadership to Foundation boards across the country.
• Grew Foundation’s regional presence through awareness and fundraising events in Arizona, California, Colorado, Georgia, Ohio, and Massachusetts.
• Celebrated the Texas-Southeast Division’s first annual “Lone Star Legends” Benefit Dinner, raising over $469,000 and gathering over 500 industry guests.
• Achieved record fundraising success of the Northeast Division’s 7th Annual Benefit, raising over $1,388,000 to benefit nonprofits in New York, New Jersey, Connecticut and Boston through the IICF Community Grants Program.
• Celebrated the Midwest Division’s second annual “Blazing the Trail” Benefit Dinner raising over $730,000.
• Doubled the size of the Western Division’s Club100 dinner taking place at the California Science Center, under the space shuttle Endeavor.
• Continued to grow IICF awareness and leadership diversification through the Midwest Division’s Associate Board’s “Rock for Charity” and “Trivia for Charity” and the launch of the Western Division’s Associate Board.
• Began the planning of the 2014 Women in Insurance Conference Series Regional Forums set to take place in Chicago, Dallas, Los Angeles and New York.

To date, the foundation has awarded over
$21 MILLION in community grants
and provided over 179,000 HOURS of volunteer service.

Over 13,000 industry professionals take part in community volunteer projects across the country.
photos clockwise from above:
Scott Isaacson of Wells Fargo Insurance Services accepts the Trailblazer Award at the Midwest Division’s 2nd Annual Blazing the Trail Benefit Dinner
Munich Re’s Pina Albo receives the Luminary Leadership Award at the Women in Insurance Global Conference.
The 3-day Women in Insurance Global Conference drew out over 425 professionals, representing 8 nations.

2013 PERFORMANCE

85% PROGRAM
9% FUNDRAISING
6% ADMINISTRATION

85% PROGRAM = $3,279,688
9% FUNDRAISING = $340,688
6% ADMINISTRATION = $197,241

“With support from IICF, we are excited to bring ‘Every Day is a Reading and Writing Day’ to young children. ‘Every Day is a Reading and Writing Day’ will provide families, parents, caregivers, and volunteers with materials that draw from everyday life, thus giving adults an easy way to implement literacy into their daily interactions with children.” Dr. Jeanette Betancourt, Senior Vice President for Community and Family Engagement, Sesame Workshop.

Over 500 children and families explore “Every Day is a Reading and Writing Day” resources at program launches in Chicago, Dallas, Los Angeles and New York.
IICF ORGANIZATIONAL HISTORY

1993 - Insurance Industry Charitable Fund established in San Francisco, CA

1997 - Volunteer Week launched

2004 - Insurance Industry Charitable Fund becomes the Insurance Industry Charitable Foundation and is established as a 501(c)3 tax exempt CA nonprofit

2006 - New York Division launched with Founder AIG

2007 - First New York Division Annual Benefit Dinner took place, raising $1.3 million

2008 - California Division becomes Western Division with Founder Wells Fargo

2009 - National Board of Governors established

2010 - National Advisory Board launched

2011 - Midwest Division established
  • First McKinsey & Co. P&G Philanthropic Survey
  • National Audit Committee established
  • New York Division expanded to become Northeast Division
  • Colorado Chapter founded
  • Foundation achieves $18 m in community grants and $155,000 hours of volunteer service

2012 - Texas-Southeast Division launched with key partner MHBT Inc.
  • Volunteer Week expanded to become IICF Week of Giving and reaching into 24 states
    • Arizona and Boston Chapters founded
    • Conducted first London Summit

2013 - First IICF Women in Insurance Global Conference executed in New York City
  • National IICF Early Literacy Initiative launched with partnership with Sesame Workshop and development of “Every Day is a Reading and Writing Day” program
  • IICF 20th anniversary commemorated by reaching $20 m in community grants and 179,000 hours of volunteer service
  • IICF achieves 1 billion media impressions including coverage on the Huffington Post and appearances on The Katie Show and Good Morning Texas
“Just as insurance touches virtually all facets of life, so too does literacy, and we as an industry are committed to making a difference in the communities in which we live and work. Our vision is to one day see this program in every child care facility, classroom, community center, after school program and homes across the nation.”

Marlene Ibsen, President, Travelers Foundation
“I think it is tremendous that we are starting to build a global network of professional women who are active in the insurance industry. The [Women in Insurance Global Conference] will not only raise awareness and help the conversation, it will give women leaders an opportunity to meet, share experiences, and form relationships for the future.”

Terri Vaughan, former CEO of the National Association of Insurance Commissioners
Western Region - founded 1994
Texas-Southeast Region - founded 2012
Midwest Region - founded 2011
Northeast Region - founded 2007

USA Regions, Headquarters & Chapters

“Our industry is a first responder. Trust is implicit. The industry’s character is revealed when adversity — such as a hurricane, earthquake, or terrorist event — hits. We help make that first step to recovery. Trust is the promise which makes this industry extraordinary.”

Kevin H. Kelley, CEO, Ironshore