In Their Own Words

“The best thing I have done for my life.” and “I feel like I get to start a new life.” - Key4Life Participants

“He was super bright...quite introverted...went into marketing and underwent a real transformation. Some others have gone out on the road with the engineers...the staff say they’ve got such a lot from hearing their stories.” - Employer talking about Key4Life WWS Participants

About Key4Life and IICF’s Grant: Key4Life’s mission is to reduce the rate of youth reoffending through the delivery of an innovative rehabilitation program to those in prison and at risk of going to prison. For every £1 invested, Key4Life generates £17.06 in social value over 3 years. The £10,000 grant from IICF funded the Employability Pillar of Key4Life’s program, delivered to 21 young men. Upon completion of the program, 57% of the young men are in employment and 10% are in further education. This equates to £170,600 in social value created through the grant IICF awarded to Key4Life.

IICF Midwest Division Elects New Board of Directors Chair and Vice Chair

BY THE NUMBERS

2016 Week of Giving
Volunteers: 8,463
Hours Served: 21,757
Projects: Nearly 400
Cities: 115

UPCOMING EVENTS

8/22/2017
Western Division Trivia Night
Los Angeles, CA DETAILS >

8/24/2017
Women in Insurance Conference Series
Los Angeles Luncheon
Los Angeles, CA DETAILS >

9/19/2017
Western Division Insuring the Children Golf Tournament
Mission Viejo, CA DETAILS >

9/20/2017
Boston Chapter Ping Pong Tournament
Boston, MA DETAILS >

9/20/2017
UK Associate Board Charity Quiz Night
London DETAILS >

9/21/2017
Ohio Chapter Oktoberfest
Cleveland, OH DETAILS >

9/27/2017
Missouri Chapter Oktoberfest
St. Louis, MO DETAILS >

10/05/2017
Georgia Chapter Skyline Park Annual Benefit
Atlanta, GA DETAILS >

10/09/2017
Houston Chapter Sporting Clay Shoot Out
Houston, TX DETAILS >

12/13/2017
Northeast Division
The IICF Midwest Division has proudly elected Sabrina Hart of Zurich as its new Board of Directors Chair and Emily Hathcoat of CNA as Vice Chair. Sabrina Hart, Midwest Regional Executive for Zurich North America, will serve in this two-year role as IICF Midwest Division Board Chair. Along with her executive leadership role at Zurich, Hart generously gives of her time and expertise by serving on several national and regional boards, including the Board of Governors at St. Joseph’s University Academy of Risk Management and Insurance at the Haub School of Business; the Board of Visitors at the University of North Carolina; the Board of the Katie School of Insurance and Risk Management at Illinois State University; and the Board of the Chicagoland Chamber of Commerce.

Emily Hathcoat is Vice President of Corporate Marketing and Advertising at CNA, and also serves on the Board of InVest; the Board of the Insurance Marketing & Communications Association; and the Associate Board with Ravinia Festival.

IICF looks forward to continued membership growth in the Midwest Division, following its most recent chapter launch in Missouri in February, and building upon its success and reach. The IICF Midwest Division has awarded more than $1.7 million in grants to community nonprofits working in the areas of health, safety and education since its inception in 2011.

With the support of a growing division under the IICF stewardship of Midwest Executive Director Kelly Hartweg, both Sabrina and Emily will strengthen IICF relationships with community nonprofit organizations, increase awareness of the IICF mission and activities and drive charitable contributions in the region. IICF is extremely appreciative for the willingness of these industry executives to lend their leadership, time and experience to our division board.

We offer our sincerest thanks to the outgoing Midwest Division Chair, John Wepler of MarshBerry, for his service and dedication to the Midwest community at large.

**Week of Giving 2017: October 14 - 21**

**Be a Part of Something Greater**

Join with thousands of your industry colleagues for our most impactful week of the year! IICF Week of Giving is an annual, eight-day international and industry-wide initiative during which we bring together insurance professionals – individuals and teams – to complete volunteer projects and service in support of community nonprofit organizations throughout the United States and United Kingdom.

In 2016, our international community of committed IICF supporters completed nearly 22,000 hours of volunteer service, and Week of Giving records were set last year for total number of volunteers and number of cities where projects were completed:
Let’s strive for even greater volunteer participation this year!

Our Week of Giving website is open for nonprofit organizations to post their volunteer projects and for volunteer team leaders to register at weekofgiving.iicf.org.

Learn more in our Week of Giving flyer and FAQs, visit weekofgiving.iicf.org or reach out to your local IICF contact. You can also download the Nonprofit Website Guide and Volunteer Team Leader Website Guide for additional details.

Now is the perfect time to begin planning your team and volunteer projects! #IICFWeekofGiving

2017 Week of Giving T-shirt: You won’t want to miss this year’s shirt, featuring an Every Day is a Reading and Writing Day design that showcases our early literacy partnership with Sesame Workshop. Look for ordering details soon!
Summer Fun and Community Support at IICF Industry Events

IICF insurance industry supporters have been busy giving back to their local communities in California, Connecticut, Colorado, New York, Washington - and far beyond in the UK – all while enjoying fun summer events ranging from softball and golf to bowling and giant Jenga!

Some highlights (above) include the 18th Annual Central Park Softball Tournament in the Northeast Division, which raised more than $60,000 for the children's program, Horizons at Sacred Heart University; Colorado Chapter Chip for Charity; and two inaugural events in the Western Division, Washington Chapter Spares for Charity and Taps & Towers, a friend raiser and giant Jenga competition, which contributed to the nearly $75,000 raised this year so far for children abuse prevention programs in Southern California.

Next up is a busy Autumn schedule with new activities and time-honored favorites in Atlanta, Boston, London, Los Angeles, Mission Viejo - and including two Oktoberfest events in the Midwest - and the final annual benefit gala in New York City in December. Keep an
Your support of these IICF events builds camaraderie among colleagues and raises important funds to fulfill our mission of helping communities and enriching lives, together! #insurancegivesback

**IICF Western Division to Host Women in Insurance Conference Series Luncheon in Los Angeles**

As a leading voice on diversity and inclusion in the insurance industry, IICF will host its next Women in Insurance event on August 24 in Los Angeles. Executives Joyce Trimuel of CNA and Rehan Ashrof of Farmers Insurance will provide insights on the “The Power of Diverse Thought and Innovation” at the LA Luncheon.

More than 4,200 have attended the IICF Women’s Conferences since 2013, and this important diversity initiative will continue as we explore new and relevant themes through one-day **Regional Forums to be held in Chicago, Dallas, London, Los Angeles and New York in June 2018**. Click here for contact information on upcoming Women in Insurance events.

![IICF Women in Insurance Conference Series](image)

**Your Everyday Shopping Can Support IICF and Your Community**

Many thanks to those who supported IICF on July 11th with their #PrimeDay shopping! Everyone can continue this support while enjoying the convenience of online shopping by making purchases through AmazonSmile. Amazon will donate 0.5% of your purchase total to IICF each time you shop. This can add up as meaningful community funds!

Here is a refresher on how to sign up, shop AmazonSmile and support IICF:

1. Go to [smile.amazon.com](http://smile.amazon.com)
2. Log on using your normal Amazon user ID and password
3. Enter "Insurance Industry Charitable Foundation" into the charity search box
4. Click the SEARCH button
5. Click the SELECT button next to the Insurance Industry Charitable Foundation
6. Start shopping!

Each time you shop, remember to return to [smile.amazon.com](http://smile.amazon.com) for your purchases to benefit IICF.

**Let's Get Social!**

Want to keep up with the latest from IICF and hear from those benefiting by your support? Connect with us on [facebook](https://www.facebook.com/IICF), [twitter](https://twitter.com/IICF), [linkedin](https://www.linkedin.com/company/iicf/).